2022 Leadership Conference
In Person!

January 13-14, 2022
Minneapolis Convention Center

- Learning to Lead – School Board Basics: Phase I, January 11, Hilton Hotel Minneapolis
- Leadership Foundations – School Finance and Management: Phase II, January 12, Hilton Hotel Minneapolis
- Charter School Board Member Training, January 12, Hilton Hotel Minneapolis
- Evening Early Birds, January 12, Minneapolis Convention Center
Objectives:
SECURITY • LIQUIDITY • YIELD

Since 1984, MSDLAF+ has offered competitive investment options to Minnesota schools and related entities. As you proceed through the coming months, please remember that MSDLAF+ provides:

• Unlimited number of accounts and no minimum investment requirement
• Check writing, next day ACH, and same day Fed wires
• Variable and fixed-rate investment options
• Professionally managed portfolio
• A simplified manner of monitoring collateral
• A dedicated client service team

For further information contact:

Carole Loehr
Senior Managing Consultant
320.202.1421
loehrc@pfm.com

Brian Johnson
Senior Managing Consultant
612.371.3750
johnsonb@pfm.com

Melissa Birdsall
Senior Managing Consultant
612.371.3739
birdsallm@pfm.com

Amber Cannegieter
Key Account Manager
717.213.3871
cannegietera@pfm.com

This information is for institutional investor use only, not for further distribution to retail investors, and does not represent an offer to sell or a solicitation of an offer to buy or sell any fund or other security. Investors should consider the investment objectives, risks, charges and expenses before investing in any of the Fund’s series. This and other information about the Fund’s series is available in the Fund’s current Information Statement, which should be read carefully before investing. A copy of the Fund’s Information Statement may be obtained by calling 1-888-4-MSDLAF or is available on the Fund’s website at www.msdlafrica.org. While the MSDLAF+ Liquid Class and MAX Class seek to maintain a stable net asset value of $1.00 per share and the MSDLAF+ TERM series seeks to achieve a net asset value of $1.00 per share at its stated maturity, it is possible to lose money investing in the Fund. An investment in the Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Shares of the Fund are distributed by PFM Fund Distributors, Inc., member Financial Industry Regulatory Authority (FINRA) (www.finra.org) and Securities Investor Protection Corporation (SIPC) (www.sipc.org). PFM Fund Distributors, Inc. is a wholly owned subsidiary of PFM Asset Management LLC.
You make student-centered learning environments a priority.

TALK TO US ABOUT HOW TO ENSURE YOUR:  
- Learning spaces support technology-driven, group and project-based learning  
- Facilities provide safe, secure and inclusive environments for all, inside and out  
- Classroom lighting and temperatures increase comfort and concentration  
- Ventilation and filtration systems meet air quality standards

Our team will help you make the most of your 2022 facilities budget while addressing necessary repairs and preventing costly emergencies.

LEARN MORE:  
info@NexusSolutions.com | 763.201.8400
Build a More Resilient Learning Environment at Your School

Ameresco is transforming the energy economy, building resiliency & sustainability into every school that we touch.

We address deferred maintenance and deliver solutions to create healthier & safer buildings, maximize your Long Term Facilities Maintenance dollars, reduce costs, and upgrade aging infrastructure - often attainable without upfront capital.

Learn about Ameresco’s full range of solutions from your local MN representative, Bryan Petricka
612-708-7413 or BPetricka@ameresco.com
TABLE OF CONTENTS

6 | MSBA BOARD AND STAFF DIRECTORY
7 | STRAIGHT TALK, KIRK SCHNEIDAWIND, MSBA EXECUTIVE DIRECTOR
8 | PRE-CONFERENCE EXTRAS: EVENING EARLY BIRDS
9 | TIPS FOR FIRST-TIME LEADERSHIP CONFERENCE ATTENDEES
10 | FEATURED SPEAKER - JOHN G. MILLER
11 | FEATURED SPEAKER - CINDRA KAMPHOFF
12 | TECHNOLOGY RESOURCES AND RAFFLE INFORMATION
13 | GENERAL INFORMATION
14 | GENERAL INFORMATION AND SKILLS SESSIONS
15 | CONFERENCE AT A GLANCE
16 | THURSDAY OPENING SESSION
17 | RECOGNITION LUNCHEON
18 | MSBA HONOR ROLL
19 | ROUND TABLE SESSIONS
20 | THURSDAY WORKSHOPS
30 | CONVENTION CENTER MAP
33 | FRIDAY WORKSHOPS
37 | FRIDAY CLOSING SESSION
40 | EXHIBITOR MAP
41 | EXHIBITOR DIRECTORY
54 | VENDOR DIRECTORY
58 | ADVERTISERS

The MSBA Journal (USPS 352-220) is published bimonthly by the Minnesota School Boards Association, 1900 West Jefferson Avenue, St. Peter, Minnesota. Telephone 507-934-2450. Call the MSBA office for subscription rates. (Opinions expressed in the Journal are those of the writers and do not necessarily represent MSBA policy.)
MSBA STAFF DIRECTORY

Kirk Schneidawind .................................................. Executive Director
Gary Lee ............................................................... Deputy Executive Director
Kelly Martell .......................................................... Executive Assistant
Greg Abbott .......................................................... Director of Communications
Denise Dittrich ....................................................... Director of Government Relations
Barb Dorn .............................................................. Director of Leadership Development and Executive Search
Jennifer Ebert ......................................................... Administrative Assistant to Government Relations/Finance/MSBAIT
Jackie Fahey ........................................................ Administrative Assistant to Board Development
Amy Fullenkamp-Taylor ......................................... Director of Management Services
Gail Gilman .......................................................... Director of Strategic Planning and Board Leadership
Tiffany Gustin ........................................................ Associate Director of Management Services
Shelby Herrera ....................................................... Administrative Assistant to Strategic Governance
Donn Jenson .......................................................... Director of Technology
Katie Klanderud ..................................................... Director of Board Development
Kimberly Dunn Lewis .............................................. Associate Director of Government Relations
Bruce Lombard ...................................................... Associate Director of Communications
Maria Lonis .......................................................... Associate Director of Management Services
Terry Morrow ........................................................ Director of Legal and Policy Services
Jaymyson Stillman ................................................ Information Technology Support
Joel Stencel .......................................................... Director of Association Finance
John Ward ............................................................. Associate Director of Strategic Governance

Minnesota School Boards Association
1900 West Jefferson Avenue
St. Peter, MN 56082-3015
www.mnmsba.org

MEMBERSHIP LETTER

Minnesota School Boards Association
1900 West Jefferson Avenue
St. Peter, Minnesota 56082

To the Membership:

I have checked the records of the Minnesota School Boards Association for the year beginning July 1, 2021. The membership of the Association consists of 327 Independent School Districts and four Intermediate Districts entitled to 2,141 ballots for the 2022 Leadership Conference.

The 2021 Leadership Conference consisted of 328 Independent School Districts and four Intermediate Districts entitled to 2,156 ballots.

I respectfully submit this report to the membership and certify that, to the best of my knowledge, the report is true and correct.

Kirk Schneidawind

Kirk Schneidawind
MSBA Executive Director
Welcome to the 2022 MSBA (in-person) Leadership Conference. MSBA’s Leadership Conference has always been one of the best events for our state’s school board members. As you have heard me say many times, the MSBA is a mission-driven association where our focus is to support, promote, and strengthen your school board leadership. While each attendee may take something different away from their conference experience, each training session is focused on making each of you a better board member. A stronger, smarter, and healthier school board will yield positive results for your community and students.

The past twenty months have been hard. That’s why, as we come back to an in-person Leadership Conference on January 13-14 at the Minneapolis Convention Center, we want to give board members time to grow, network, focus on your mental health, and re-energize.

Our keynote speakers will be talking about your mental health, personal accountability, and how we can develop and improve our resilience. The conference also features nearly 80 different workshops over two days on topics of relevant and emerging interest that we believe will make your board stronger.

This year, we’re highlighting a school board and superintendent support staff networking opportunity to share tips and connect with colleagues. Along with some new events, we have our popular Awards Luncheon to recognize board members for their efforts, contributions, and service to their school board.

As we come back better, a strong conference partner, Meet Minneapolis, is also working to make your conference experience even better. Workers at the convention center are required to be vaccinated or have weekly testing. Masking is also required. Rooms have Needlepoint Bipolar Ionization to help with airflow, along with hospital grade MERV 13 filters.

We also know that dining with your board team is an important opportunity. The convention center now has a staffed restaurant and information booth with suggestions for easily walkable dinner reservations.

Minneapolis has also implemented Downtown Improvement Ambassadors, patrolling year-round to serve as a friendly concierge, giving directions and helping when needed.

We know how important it is for everyone to recharge and renew. The MSBA staff and Board of Directors will be visible during the conference to help answer your questions, help you find a workshop, or simply chat about whatever issue you found interesting that day.

We are glad that you will be joining us for another outstanding conference.

Enjoy!
Learning to Lead — School Board Basics: Phase I Workshop
When/Where: 6:30 p.m. to 9:30 p.m. Tuesday, January 11, at the Hilton Minneapolis
Agenda: This workshop covers the role of the school board, the role of the superintendent, the leadership team relationship, and common scenarios facing new board members.
Registration fee: $125 for advanced registrants (walk-ins add $10)

Leadership Foundations — School Finance and Management: Phase II Workshop
When/Where: 8:30 a.m. to 4 p.m. Wednesday, January 12, at the Hilton Minneapolis
Agenda: Presented by MSBA staff and state experts, this workshop includes the training school boards are required to have by state law. The session covers core topics such as the budget, school finance, local levies, policies, significant laws affecting school boards, collective bargaining, and personnel issues.
Registration fee: $210 for advanced registrants (walk-ins add $20)

Charter School Board Member Workshop
When/Where: 8:30 a.m. to 3:30 p.m. Wednesday, January 12, at the Hilton Minneapolis
Agenda: Presented by MSBA staff, this workshop covers the three state-mandated areas for charter school board members: governance, employment, and finance. Charter school board members are required to start these workshops within six months of election to a charter school board and complete the workshops within one year.
Registration fee: $210 for MSBA Charter Associates and $270 for non-MSBA Charter Associates (walk-ins add $20)

Inclusive School Board Leadership
When: 7 p.m. to 9:30 p.m. Wednesday, January 12, at the Minneapolis Convention Center
Registration fee: $125 for advanced registrants (walk-ins add $10)
Presenters: Kinect Education Group
Synopsis: Inclusive School Board Leadership engages school board members to consider their role in creating equitable and inclusive learning environments. Ensuring a district-wide sense of value and belonging requires that all school board members have the tools they need to provide inclusive recommendations, make inclusive decisions, and achieve equitable success in academic outcomes. Join the partners of Kinect Education Group for an immersive and engaging session with tangible takeaways and tools for success as an inclusive school board member.

When Board Meetings Go Sideways
When: 7 p.m. to 9:30 p.m. Wednesday, January 12, at the Minneapolis Convention Center
Registration fee: $125 for advanced registrants (walk-ins add $10)
Presenters: Minnesota School Boards Association staff & Minnesota Department of Collaboration and Dispute Resolution
Synopsis: Public school boards are facing more instances of public incivility, interruptions of meetings, and problems when citizens don’t follow courtesies for open forum. Learn strategies for keeping your board meetings on point and walk through small group scenarios on handling difficult situations at board meetings. This workshop will be interactive and will involve tabletop exercises.
13 Steps to Get the Most Out of the Conference

WELCOME! MSBA is your professional organization, and we are confident you will leave this event with a wealth of information to help you face the challenges of being a school board member or superintendent. Here are a few tips for getting the most from the conference.

1. **Look through your materials.** This MSBA Journal magazine includes the Leadership Conference program. The program includes event schedules and other important information.

2. **Review your email.** Information and resources to make your Leadership Conference experience run as smooth as possible will be in your email registered with MSBA. Your registration information and QR code for on-site registration will be arriving in your email mid-week before the conference. We’ve partnered with TSLeads to provide a streamlined low-contact registration process.

3. **Your safety is key.** MSBA staff have worked closely with the conference partners (Hotels, Minneapolis Convention Center, and Meet Minneapolis) to provide you with a welcoming and safe environment.

4. **Visiting Minneapolis.** Meet Minneapolis will have a kiosk located in the registration area for you to review eating, shopping, and transportation options. They will help you figure out where you want to go and help you make an informed travel plan. As always, we encourage you to travel with a buddy.

5. **COVID protocols.** Before you start your day, assess how you feel. If you’re not feeling well, please consider not attending the conference to assure you and your fellow attendees are safe.

6. **Masks.** At the time of this publication, the City of Minneapolis requires masks in all public buildings; this includes the Convention Center. As we all know, requirements, regulations, and rules can all change in an instant. Please check the conference website and your email as we update information.

7. **Be punctual.** We value your time. Unless something unavoidable occurs, our events begin and end on time. We do not have assigned or priority seating, so please plan to arrive at meetings a little early to reserve your spot and get settled.

8. **Don’t be shy.** Introduce yourself to other school board members. You will find them to be valuable resources for you, both at the conference and in the future. Chances are, whatever challenges you are facing on your school board, one or more of your fellow MSBA members have been there before. Name badges give you a wealth of information to help you get to know fellow conference attendees. The number and ribbon on the badge tell you which MSBA district attendees are from. You can find your coordinating ribbon at the resource table by registration.

9. **Introduce yourself to MSBA staff and the Board of Directors.** If the staff or your MSBA director doesn’t find you first, please introduce yourself to them. You will see them at the registration desk and other locations around the conference. They are wearing a gold state of Minnesota name badge and they are there to help you. Please, don’t hesitate to ask for assistance.

10. **Check out the vendors.** More than 200 vendors exhibit at the Leadership Conference, and their support is what enables you to attend the conference without a registration fee. Take some time to visit the vendors and explore what they have to offer.

11. **MSBA Leadership Conference App.** Available through EventMobi, this app is where you will find available session materials from presenters and where you will provide session feedback. MSBA appreciates your comments and reviews all feedback given. As time and resources allow, staff implement suggestions that improve the event.

12. **Take what you learn home.** MSBA encourages school board members attending the conference to report at your next board meeting what you learned at the conference to any of your fellow board members and key staff who couldn’t attend. Sharing what you learned will help your team grow.

13. **MSBA is YOUR organization.** Above all, know that MSBA is your organization. We are a diverse group of people with one goal in mind: providing the best possible education to our students. You will find your fellow school board members and our staff ready to help you reach that goal.

Enjoy your time with us and please let any of the MSBA staff or Board of Directors know if they can help you at the conference and after you return home.
MSBA’s Leadership Conference keynote speaker, John G. Miller, has seen the controversies that schools have had to deal with in the past year — masks or no masks, vaccine mandates or no mandates, in-person learning or distance learning, even anti-critical race theory issues.

But unlike most people, Miller’s philosophy with the *Question Behind the Question* is to help people let go of what they can’t control.

“We can’t control society, and we can’t change people,” he said. “But what you can control is what you can do to best help students and let go of what you can’t control.”

That message is the core of his “Personal Accountability and the Question Behind the Question” presentation during Thursday’s opening session, January 13, at the Minneapolis Convention Center.

Yes, his message is a very simple one, but it’s something that after people leave his presentation he hears them saying: “Why didn’t I think of that?”

Miller said that everyone is a leader in some form. The Question Behind the Question is simply a tool to help people lessen their own angst and anger while reaching out to people.

“Sometimes, the first response is to blame and point fingers,” he said. In his approach, instead of asking “Why are parents angry all the time?” or “Who started all this with CRT?” — the question to ask is “What can I do to better understand where they are coming from?”

Miller and his wife, Karen, lived in three states in five years early on, finally settling in Minneapolis. In early 1986, John began a new career providing leadership and sales management training to Twin Cities corporations from all industries.

This is how and when Miller created “QBQ! The Question Behind the Question.” Throughout a decade of selling and facilitating training for executives and managers, he discovered the incredible need for personal accountability.

In 1995, he chose to become a keynote speaker, titling his sessions “Personal Accountability and the Question Behind the Question (QBQ).” John’s speaking career took off and he began writing books, gaining the new title of “author.”

“QBQ is just a tool to help you think about personal accountability,” he said. John G. Miller is the author of “QBQ! The Question Behind the Question.” To respond to this article, you can reach him at John@QBQ.com or visit his website at www.qbq.com.
The 2022 Leadership Conference keynote address – “Shifting Your Mindset: Developing Resilience and Grit in Uncertain Times” – will be presented by Dr. Cindra Kamphoff during the Closing Session on Friday, January 14, at the Minneapolis Convention Center.

Dr. Kamphoff is recognized nationally for her work and contributions to the field of performance psychology. As a leader, high-performance coach, author, professor, and speaker, Dr. Kamphoff brings passion, energy, and authenticity to her work with athletes, performers, and business people. She believes we perform each day, and the strategies and skills used to enhance performance in sport are similar strategies and skills used to enhance life.

She received her M.S. and Ph.D. degrees in Sport and Performance Psychology from the University of North Carolina at Greensboro, and her B.S. from the University of Northern Iowa. She is the CEO of Mentally Strong Consulting, a consulting company that provides mental training for individuals, teams, and groups. She has more than 20 years of work with elite, Olympic, college, and high school athletes – and provides one-on-one mental training for Minnesota Vikings players.

Dr. Kamphoff answered a few questions from MSBA – where she touched on resiliency, what board members can do to help their mental wellbeing, and what attendees can learn from her Leadership Conference keynote address.

MSBA: School board members are contending with the ongoing pandemic, mask issues, critical race theory, and contentious board meetings. What advice do you have for them to be resilient in the face of all these issues?

CINDRA KAMPHOFF: Resilience is our ability to bounce back from adversity and we have experienced a lot of adversity over the last year and a half. The good news is we can grow in our ability to be resilient. I have found that one of the most helpful tools you can use to grow your resilience is a tool I call the “3 OPP Strategy.” When you are faced with adversity, you ask yourself the question “What’s the opportunity?” three times. When you ask yourself this question three times, it helps you see the ways you can grow and learn despite adversity. Your answer to the question the third time is usually the most powerful and the answer you can take to guide your learnings.

MSBA: Over the past year, the pressures of serving on the school board has led to more than 60 public school board members resigning in Minnesota. For the members that have stayed on their boards, what guidance can you give them to help them keep their mental health intact?

CINDRA KAMPHOFF: That’s a great question. I think when people hear the term “mental health” they sometimes think “mental illness.” The terms are not the same. It is important to remember that we all have mental health and mental health is on a continuum from “in crisis” to “excelling.” During times of stress and adversity, I’ve found with my clients that it is important to be mindful of our mental health and our own self-care. For example, are you getting good sleep? What are you doing for fun? Are you eating healthy? Are you getting regular exercise? What are you doing to celebrate the small wins? Remember, you can’t lead others to the best of your ability if you are not leading yourself first.

MSBA: Your keynote address at the Leadership Conference is “Shifting Your Mindset: Developing Resilience and Grit in Uncertain Times.” Without spoiling your presentation, could you provide a teaser of what you plan to talk about? What do you want people to take away from your presentation?

CINDRA KAMPHOFF: I love keynote speaking – it is so impactful and I love the energy of the audience. We will be talking about practical ways to grow your resilience and grit during this time. Grit is our ability to stick with our goals long-term and being resilient helps us stay gritty. You’ll walk away with powerful strategies to help you in life and on the school board. I can’t wait to see you all!

Visit https://www.cindrakamphoff.com to learn more about Cindra Kamphoff.
Hotel Room Raffle for 2023 MSBA Leadership Conference

Stay through the Closing Session and your school district could win a two-night hotel stay for the 2023 MSBA Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hilton, Hyatt, or Millennium) for the 2023 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session no later than 10:30 a.m. Friday. The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.

WI-FI AVAILABLE

MSBA knows many of our members like to stay in touch with events happening in their districts and have made wireless access a priority. We’d like to thank PFM for sponsoring Wi-Fi this year. We do ask that, during our sessions, you follow courtesy of listening to our speakers. If you need to answer a text, call, or check email, please move to the registration area so others are not disturbed. For Wi-Fi access, open a browser or the Wi-Fi settings on your device and select “MSBA22.” Enter “PFM2022MSBA” when prompted for a password.

Socialize through Social Media

Join the online conversation with your school board and superintendent colleagues by posting your Leadership Conference-related observations and photos on Twitter. Include @mnmsba and the hashtag #MSBA2022 in your posts so other school officials can view them.

Don’t have a Twitter account? Signing up is easy. Visit www.twitter.com and set up a free account. After your account is activated, search for @mnmsba.

Once you’ve found our Twitter feed, click on the “Follow” button. Then go back to your homepage and check for updates in your feed. Or do a search for the #MSBA2022 hashtag to read tweets related to the Leadership Conference.

Looking for someone else to follow? Ask your school board colleagues if they are on Twitter and follow our opening keynote speaker, John Miller, at @QBQGuy, and our closing keynote speaker, Cindra Kamphoff, at @Mentally_Strong.

Technology Resources

Download the Leadership Conference App

The Leadership Conference App — powered by EventMobi — will give you instant access to the event schedule, workshop handout materials, a map of the Convention Center, and much more.

Use your smartphone and search for “EventMobi” from your device’s App Store or visit https://eventmobi.com/msba2022.

Once you have the EventMobi app downloaded — or if you already have it on your device — if asked for the event code, just type in msba2022 and you will be able to access the Leadership Conference app.

Otherwise, you can consult with MSBA staff if you have any questions accessing this app — or use a browser and type in https://eventmobi.com/msba2022.
**General Information**

**EXHIBIT HALL**
Be sure to check out our Exhibit Hall and see more than 200 exhibitors who provide services to Minnesota school districts. MSBA is able to offer our Leadership Conference without a registration fee because these exhibitors help cover the cost of the conference. The exhibit of products and services available to school districts is open from 8:00 a.m. to 3:30 p.m. Thursday and 7:30 a.m. to 10:30 a.m. Friday. Allow ample time to visit this outstanding display and remember to thank our exhibitors for being with us.

The Exhibit Hall is also where the Round Table sessions and Relaxation Station will be located.

**CONFERENCE SPONSORS**
MSBA would like to recognize our conference sponsors for making this event possible. The 2022 Leadership Conference sponsors include: Minnesota School Boards Association Insurance Trust (MSBAIT), Ehlers, Wold Architects and Engineers, Nexus Solutions, National Insurance Services, Marsh & McLennan Agency, PFM, InGensa, Inc., Kraus-Anderson, and Metro Sales. Representatives from these organizations are wearing teal ribbons—please let them know you appreciate their support.

**REGISTRATION**
MSBA is partnering with TSLeads for a streamlined registration process. You may pick up your badges and ribbons behind the escalators on the **Lower Level (Red Level)** area of the Minneapolis Convention Center outside of Hall A. Once you’ve retrieved your badge, please look for the sign indicating the Ribbon Table and pick up your correlating Director District ribbon(s).

**BADGES**
Conference badges list your MSBA Director District number and are recyclable at the end of the conference. For security reasons, please wear your badge throughout the conference. Gold state of Minnesota badges identify MSBA staff and the MSBA Board of Directors.

**CONTINUING EDUCATION UNITS**
Continuing Education Units (CEUs) will be available at the information table in the Registration Area. CEUs must be picked up before the Closing Session on Friday.

**DISTRIBUTION OF MATERIALS**
No printed materials other than official reports of the Association shall be distributed during the conference without the prior approval of the MSBA Executive Director.

**CONCESSION AREAS**
Food and beverages are available at the concession stands in the Exhibit Hall. A Dunn Brothers Coffee Shop is located on **Lower Level (Red Level)**, offering coffee, pastries, and other items.

**PHOTOGRAPHY AND VIDEO DISCLOSURE**
The 2022 Minnesota School Boards Association (MSBA) Leadership Conference is held in a public space. MSBA gives notice that staff photographers will photograph, videotape, and audiotape portions of the event for use in MSBA social media, publications, advertisements, promotions, and other materials in written or electronic form. Thank you to Lifetouch for providing photography for the conference.

**GIFT LAW**
The Minnesota gift ban law prohibits local officials from receiving any gifts or prizes, including meals and beverages, from an interested person or company for personal use. A gift of a memento or trinket costing $5 or less is an exception and allowed. MSBA members attending the vendor exhibits or entering vendor drawings are individually responsible to make sure they are not in violation of either the law or any local school district gift policies.

**PRAYER ROOM AND NURSING ROOM**
MSBA has set aside a space for a prayer room and a second space for nursing mothers. Just ask MSBA staff for locations.

**SPEAKING TO A NONPARTISAN CROWD**
At MSBA, we do our best to inform attendees and speakers that public school boards are nonpartisan officials. MSBA selects speakers based on their message of leadership and student achievement. We strongly urge all presenters to not stray into politics or a sales pitch when presenting. We do not censor presentations, but we trust presenters will cooperate. If we are informed that a presentation strays from a topic and slides into politics or a sales pitch, that presenter will not be invited back. When it comes to the education of our students, the focus is on policy, not politics. Student achievement is EVERYONE’S issue.

**MEET MINNEAPOLIS KIOSK**
Looking for a place to eat? Want to arrange transportation for your evening out? Meet Minneapolis will have a kiosk at the bottom of the escalators in the **Lower Level (Red Level)** with city ambassadors to help you navigate the logistics of your extracurriculars while attending the conference.

**MINNESOTA SCHOOL BOARD DIRECTORS OF COLOR & INDIGENOUS FELLOWSHIP CELEBRATION & AWARD PROGRAM: OVERCOMING TRAUMA, CELEBRATING RESILIENCE**
All attendees are invited to attend the Annual Lighthouse & Xiong Award in L100F. Check the Thursday 3:45 p.m. workshop description for more information.

**COVID PROTOCOLS**
MSBA’s Leadership Conference partners have put in place several safety protocols. We will continue to update any procedures that need to change or be implemented. We encourage you to continue to check MSBA’s Leadership Conference web page for the most up-to-date information. You are encouraged to contact your hotel for their specific procedures, and, as always, please contact MSBA staff with additional questions.

Please keep in mind: If you have symptoms of COVID-19, it is important to stay home and away from others.
2022 Skills Sessions
Thursday 8:00–8:50 a.m.

LOWER LEVEL (RED LEVEL)
TIPS FOR A SUCCESSFUL SUPERINTENDENT SEARCH
L100I
Barb Dorn, Director of Leadership Development and Executive Search, Minnesota School Boards Association

Come learn the key issues to consider in conducting a successful superintendent search.

THE MINNESOTA OPEN MEETING LAW
L100B
Terence Morrow, Director of Legal and Policy Services, Minnesota School Boards Association

The Minnesota Open Meeting Law overview explores ways to run effective board meetings that comply with the law. This discussion includes useful closed meeting materials.

BOARD CHAIR Q & A
L100FG
Kirk Schneidawind, Executive Director, Minnesota School Boards Association

School Board chairs from across the state are invited to meet with MSBA’s Executive Director, Kirk Schneidawind, in this question-and-answer session. Let Kirk know what MSBA can do to support, promote, and strengthen the work of public school boards.

VISION 2022 ON THE POLITICAL HORIZON
L100DE
Denise Dittrich, Director of Government Relations; and Kimberley Dunn-Lewis, Associate Director of Government Relations, Minnesota School Boards Association

Join MSBA’s government relations team as we set our eyes on issues that are on the political horizon including education policies, supplemental education budget, address staffing shortages, Constitutional amendment, and paid family leave.

DIRECTOR DISTRICT DISCUSSIONS
All MSBA Director Districts will meet at 12:50 p.m. Thursday on the Mezzanine Level (Green Level). See Page 15 for Director District Discussion locations.

Elections in:
Director District 2 (south central Minnesota – open seat)
Director District 5 (Northern metro – open seat)
Director District 8 (Minneapolis and St. Paul – open seat)
Director District 11 (North central Minnesota – open seat)

Members in these Director Districts will nominate persons for the position of MSBA Director. Terms are three years. Terms begin at the conclusion of the conference. If needed, polls will be open from 1:30 p.m. to 5:00 p.m. Thursday and 8:00 a.m. to 10:00 a.m. Friday. Polls are located in the Registration Area.

DIRECTOR DISTRICT ELECTION PROCEDURES
The MSBA Board of Directors has established the following director district election procedures for the 2022 Leadership Conference:

1. Nominations for the position of Director shall take place during the Director District Discussions, which will be held on the first day of the conference (Thursday).

2. School board members only are eligible to nominate and/or second and vote.

3. In the event there is no more than one candidate for the Director position, the caucus chair shall be authorized to call for a motion to cast a unanimous ballot for that candidate.

4. If there are two or more candidates for the Director position, the procedures shall be in accordance with the Association Bylaws, Article IV, Section 3. Delegates from that Director District will cast ballots at the designated election area.

5. Newly elected Directors will be introduced during the closing General Session. Newly elected Directors assume their position at the conclusion of the conference.
TUESDAY, JANUARY 11
Unless noted, registration begins 30 minutes before the programs.
6:30 p.m. – 9:30 p.m.  Learning to Lead – School Board Basics: Phase I Workshop (Hilton Hotel Minneapolis)

WEDNESDAY, JANUARY 12
Unless noted, registration begins 30 minutes before the programs.
8:30 a.m. – 4:00 p.m.  Leadership Foundations – School Finance and Management: Phase II Workshop (Hilton Hotel Minneapolis)
8:30 a.m. – 3:30 p.m.  Charter School Board Member Workshop (Hilton Hotel Minneapolis)
7:00 p.m. – 9:30 p.m.  Evening Early Birds (Minneapolis Convention Center)
• Inclusive School Board Leadership, Kinect Education
• When Board Meetings Go Sideways, MSBA & Minnesota Department of Collaboration and Dispute Resolution

THURSDAY, JANUARY 13
7:30 a.m.  Registration
8:00 a.m. – 3:30 p.m.  Exhibit Hall opens
8:00 a.m. – 8:50 a.m.  Board Skills Sessions
8:00 a.m. – 8:50 a.m.  Board Chair Q & A with MSBA
9:00 a.m. – 11:00 a.m.  Opening Session – Main Auditorium
• 9:00 a.m. The Moorhead Concert Choir, under the direction of Kathrine Brekke
• 9:20 a.m. John Miller: “Personal Accountability & the Question Behind the Question”
11:00 a.m.  Exhibit Hall time
11:00 a.m. – 1:00 p.m.  School Board and Superintendent Support Staff Networking Opportunity
11:30 a.m. – 12:30 p.m.  Recognition Luncheon (Room 200)

THURSDAY CONTINUED
12:50 p.m. – 1:20 p.m.  Director District Discussions for Districts 1-13
1:30 p.m. – 2:20 p.m.  Elections will be held in Districts 2, 5, 8 and 11.
1:30 p.m. – 5:00 p.m.  Round Tables (Exhibit Hall A)
2:30 p.m. – 3:30 p.m.  Polls open (if needed)
3:45 p.m. – 4:45 p.m.  Workshops
5:00 p.m.  Governor Tim Walz invited

FRIDAY, JANUARY 17
7:30 a.m.  Registration opens
7:30 a.m. – 10:30 a.m.  Exhibit Hall opens
8:00 a.m. – 9:10 a.m.  Round Tables (Exhibit Hall A)
8:00 a.m. – 10:00 a.m.  Polls open (if needed)
9:15 a.m. – 10:15 a.m.  Workshops
10:15 a.m. - Noon  Closing Session – Main Auditorium
• 10:15 a.m. – Jordan Jazz Band, under the direction of Logan Burtnside
• 10: 25 a.m. - MSBA Business Meeting
• 10:30 a.m. – Cindra Kamphoff “Shifting Your Mindset: Developing Resilience and Grit in Uncertain Times”
• 11:55 a.m. – Room Drawing
Noon  Adjourn

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Please visit our Exhibit Hall and thank our vendors.

Special thanks to our conference sponsors:
Minnesota School Boards Association Insurance Trust (remote lanyards)
Ehlers (sponsoring opening keynote speaker, John Miller)
Wold Architects & Engineers (sponsoring closing keynote speaker, Cindra Kamphoff)
Nexus Solutions (general conference sponsor and lanyards)
National Insurance Services (Recognition Luncheon)
Marsh & McLennan Agency (general session staging and production)
PFM (WiFi service)
InGensa, Inc. (general session sponsor)
Kraus-Anderson (general session sponsor)
Soucewell (general session sponsor)
Metro Sales (copy services)
Bolton & Menk (connecting partner)
Thursday Opening Session
9:00 a.m. – 11:00 a.m., Main Auditorium

Thank you for turning off your cell phone during the session!

Entertainment ................................................................. The Moorhead Concert Choir, under the direction of Kathrine Brekke
Welcome ................................................................. Kirk Schneidawind, Executive Director, Minnesota School Boards Association
Remarks ................................................................. Michael Domin, MSBA President
Keynote Speaker ................................................................. John G. Miller: “Personal Accountability and the Question Behind the Question”

Note: The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Thank you to Ehlers for sponsoring John G. Miller’s appearance.

After the session, please visit our Exhibit Hall and thank our vendors.

SCHOOL BOARD AND SUPERINTENDENT SUPPORT STAFF NETWORKING OPPORTUNITY
Room L100H ................................................................. 11:00 a.m. to 1:00 p.m.

MSBA DIRECTOR DISTRICT DISCUSSION SCHEDULE
Discussions begin at 12:50 p.m. for all MSBA Director Districts. There are elections in Director Districts 2, 5, 8, and 11. Director District Discussions will include any issues members want to discuss. Locations on the Mezzanine Level are as follows:

District 1 – M100J ................................................................. Nikki Gieseke presiding
District 2 – M100I ................................................................. Linda Leiding presiding (election)
District 3 – M100H ................................................................. Jeanna Lilleberg presiding
District 4 – M100G ................................................................. Cheryl Polzin presiding
District 5 – M100F ................................................................. Suzy Guthmueller presiding (election)
District 6 – M100A ................................................................. Michelle Yener presiding
District 7 – M100B ................................................................. Joel Albright presiding
District 8 – M100C ................................................................. Zuki Ellis presiding (election)
District 9 – M100D ................................................................. Julie Domogalla presiding
District 10 – M100E ................................................................. Jon Karger presiding
District 11 – M101A ................................................................. John Berklich presiding (election)
District 12 – M101B ................................................................. James DeVries presiding
District 13 – M101C ................................................................. Kristi Peterson presiding

ROUND TABLES
Exhibit Hall A ................................................................. 1:30 p.m.
Attend two special 20-minute Round Table sessions. Come back for more at 8:00 a.m. Friday morning.

GOVERNOR TIM WALZ AND COMMISSIONER HEATHER MUELLER (INVITED)
Room 200A-J ................................................................. 5:00- 5:45 p.m.
This special session provides board members with a chance to hear the Governor’s vision for public education, and the Commissioner will talk about the department’s goals for public education in the upcoming year.
Recognition Luncheon
Ticket Required – 11:30 a.m. to 12:30 p.m.
Rooms 200A-J Level Two (Yellow Level)

Thank you to National Insurance Services for sponsoring the Recognition Luncheon.

NOTE: Tables have been reserved for recipients of the All-State School Board (including their guests), Rising Star, District Award of Distinction, and Minnesota Superintendent of the Year.

RECOGNITIONS

Outgoing MSBA Board Members .......................................................................................................................... Michael Domin, MSBA President
Minnesota Superintendent of the Year .................................................................................................................. Michael Domin, MSBA President
Leadership Development Certificates .............................................................................................................. Michelle Yener, MSBA Director
Directors’ Awards ................................................................................................................................................. Michelle Yener, MSBA Director
President’s Awards .................................................................................................................................................. Cheryl Polzin, MSBA Director
MSBA Service Awards ......................................................................................................................................... Gail Gilman, MSBA Director of Strategic Planning and Board Leadership
District Awards of Distinction ............................................................................................................................. Joel Albright, MSBA Director
Rising Star Award ................................................................................................................................................... Kirk Schneidawind, MSBA Executive Director
All-State School Board ........................................................................................................................................ Katie Klanderud, MSBA Director of Board Development

Thank you to Cheryl Polzin, Joel Albright, Jim DeVries, Michelle Yener and Jon Karger for serving on the All-State School Board Committee

Directors’ Awards and pins may be picked up at the information desk. Leadership Development Certificates have been distributed to the recipients.

The Sky’s the Limit

When it comes to securing your district’s future, you need a financial partner as committed to your success as you are. That’s why we bring broad capabilities to every client we serve, large and small.

Michael R. Hoheisel
Managing Director
651-365-2582
mhoheisel@rwbaird.com

Matt Rantapaa
Senior Vice President
651-365-2583
mrantapaa@rwbaird.com

Discover the Baird Difference

LEADERSHIP DEVELOPMENT CERTIFICATES

Awarded to members who have completed the School Board Workshop Series: Phases 1-2-3-4. These certificates have been distributed.

Name | District
--- | ---
Sarah Blom | ACGC
Cece Kroc | Austin
Kathleen Ulvelling | Austin
Brent Olson | Badger
Jodie Davy | Badger
John Gerbracht | Bagley
Sarah Schafer | Becker
Gabriel Warren | Bemidji Area Schools
Anna Wessen | Burnsville-Eagan-Savage
Lesley Chester | Burnsville-Eagan-Savage
Scott Hume | Burnsville-Eagan-Savage
Pam Xayaphonesongkham | Butterfield-Odin
Jan Reed | Byron
Melissa Donovan | Chisago Lakes
Vance Thoreson | Climax-Shelly
Ellen Jones | Edina
John Bellingham | Faribault
Melissa Hermes | Fergus Falls
Alex Koto | Forest Lake
Kate Lutther | Forest Lake
Malissa Bahr | Grand Rapids
Dianne Mathews | Hermantown
Shannon Anderson | Hopkins
Lauren Pedersen | Jordan
Maranda Emig | Kinsgland
Brigid Tuck | Le Sueur-Henderson
Gretchen Rehm | Le Sueur-Henderson
Darren Wacker | Mankato Area
Aaron Ziemer | Marshall
Sara Runchev | Marshall
Sarah Rohman | Martin County West
Rachel Stone | Moorhead Area
Mark Peterson | New London-Spicer
Amanda Groebner | New Ulm
Reid Sunderson | Ogiva
Brenda Olson | Pelican Rapids
Lisa Nos-Tolleson | Pine City
Stacey Ruelle | Prior Lake-Savage Area Schools
Jennifer McDonald | Proctor
Lynn Peterson | Proctor
Helen Bassett | Robbinsdale Area
Cathy Nathan | Rochester
Melissa Amundsen | Rochester
Beth Praska | Rockford Area Schools
Eric Gordee | Rockford Area Schools
Lynn Schurman | ROCORI
Jessi Colby | Rothschild
Judith Tomczik | Shakopee
Marilyn Forsberg | Spring Lake Park
Ryan Darnio | Wadena-Deer Creek
Nikki Peterson | Warren-Alvada-Olso

MSBA Honor Roll

Hannah Simmons | Farmington Area
Aaron Bishop | Fillmore Central
Nathan Anderson | Foley
Stephanie Rudnitski | Foley
Kate Lutther | Forest Lake Area
Casey Prochnia | GFW
Shavonn Eastlee | Grand Meadow
Malissa Bahr | Grand Rapids
Mindy Neuringer | Grand Rapids
Benjamin Christensen | Holdingford
Mark Swenson | Houston
Sara Pollmann | Hutchinson
Carrie Lounsberry | Inver Grove Heights
Mary Frances Clardy | Inver Grove Heights
Eric Kruger | Jackson County Central Schools
Katie Cahill | Janesville-Waldorf-Pemberton
Molly Monyok | Jordan
Sara Lehnen | Jordan
Kyle Rader | Kensington
Sara Purvis Rose | Lake Crystal Welcome Memorial
Karla Robia | Lake of the Woods
Becky Mitchell | Lake Park Audubon
Emily Wright | Larpenteau
Chat Bunn | LeRoy-Ostrander
Debora Reburn | LeRoy-Ostrander
Julie Alsum | MACCRAY
Tony Vosonosy | Mahtoemi
Christopher Kind | Mankato Area
Sara Runchev | Marshall
Nathan Neuhart | Milaca
Kantin Lindow | Nevis
Matthew Goldade | New Prague Area
Michael Slater | Nicollet
Nick Thom | Nicollet
Heather Osagiede | North Branch Area
Tanya Giese | North Branch Area
Terri Nystrom | Northland Community Schools
Terri Engel | NRHEG
Breann Olson | Pelican Rapids
Ashley Toops | Pierz
Roger Hoplin | Pine River-Backus
Dawn Bourdeaux | Princeton
Sue VanHooser | Princeton
Anna Ostendor | Red Wing
Pam Roe | Red Wing
Jesi Colby | Rothsay
Angela Northey | Royalton
Amy Wooldand | Rushford-Peterson
Jeremy Snobeger | Sarstied-Stephen
Liz Hinze | South Washington County
Melinda Dols | South Washington County
Simi Patnaik | South Washington County
Ben Phillips | St. Anthony-New Brighton
Brian Davidson | St. Charles
Johanna Marzinske | St. Clair
Karen Hauser | St. Clair
Jessica Kopp | Stillwater
Tracy Stuewe | St. Peter
Katie Hockert | Stillwater
Jeffrey Nauman | Sturgis
Kathleen Everson | Ulen-Hitterdal
Kent Jeffery | Wabasha-Kellogg
Erin Haasfield | Waseca
Katy Jo Danielson | Watertown-Mayer
June Rezac | Waterville-Elysian-Morristown
Scott Arcand | White Bear Lake Area
Jennifer Burlak | Willow River
Angela Klassen | Windom Area
Alice Klopfer | Wrenshall
Jenrice East | Yellow Medicine East
Thursday Round Tables

Table numbers correspond to the topics listed below.

**Thursday Round Tables**

1:30 p.m. – Exhibit Hall A
This Session of Round Tables provides an informal presentation of two 20-minute sessions.

1. **USING HIGH RELIABILITY SCHOOLS (HRS) AND ADVANCEMENT VIA INDIVIDUAL DETERMINATION (AVID) FRAMEWORKS TO PROPEL SUCCESS FOR ALL STUDENTS**
   Walker-Hackensack-Akeley School District
   Hear how our partnership with the regional cooperative and the structure we’ve built in the District has led staff to deeper understanding of meeting the learning needs of students. In an effort to further support and enhance the work in HRS, we will discuss how incorporating AVID strategies and specific systems will become a catalyst for additional growth for students.

2. **EMBEDDING PERSONALIZED LEARNING IN YOUR SCHOOL DISTRICT**
   Belgrade-Brooten-Elrosa School District
   BBE has been working on personalized learning initiatives for three years. In the summer of 2021, Janelle Field, Director of Learning and Engagement at BBE, worked to develop more deeply the concepts of personalized learning at BBE. The team of 15-17 educators worked throughout the summer as part of a Bush Foundation grant to embed concepts of standards-based grading, portrait of a graduate, assessment and student-centered learning. As we begin 2021-2022, Field’s team of educators from 4-8 grade are working on similar concepts across buildings and across the district.

3. **HOW TO READ DISTRICT FINANCIAL STATEMENTS**
   Moorhead Area School District and Eide Bailly, LLP
   In this session, we are going to break down how to read financial statements. We’ll take the highly technical, standards-driven District financial statements down to a level that focuses on what a Board should know and explain how to understand them.

4. **ENGINEERING AND ENGINEERING TECHNOLOGY: BRIDGING THE GAP BETWEEN K-12 AND INDUSTRY**
   Bloomington School District and Minnesota State Engineering Center of Excellence
   How do we facilitate and build connections between industry partners and what students are learning in the classroom? The discussion will focus on resources, processes, and relationships that can help students create a connection between what they learn in class and how that relates to real-world challenges and careers in engineering and engineering technology.

5. **PROVIDING ART, ECONOMICS, MATH, AND SCIENCE GRADUATION CREDIT THROUGH CAREER & TECHNICAL EDUCATION**
   Fillmore Central School District, MN Agricultural Education Leadership Council (MAELC), and MN Department of Education
   In Agriculture, Food and Natural Resource (AFNR) education programs, implementing and meeting graduation requirements has become increasingly important. Currently, AFNR courses can meet graduation credit for science (including physics and chemistry), economics, art, and math. Come to this roundtable to learn more about how easily your school district can provide this additional option for your students with courses you are already teaching.

6. **THE BASICS FOR ROBERT’S RULES OF ORDER**
   Minnesota School Boards Association
   An introduction to Parliamentary Procedure that gives school board members the basics they need to know when running or participating in a meeting.

7. **SCHOOL BOARD SELF-EVALUATION**
   Minnesota School Boards Association
   Research shows that high-functioning school boards have a positive impact on student learning and development. MSBA strives to provide exceptional services to boards, with the goal of strengthening school board governance practices. To that purpose, the School Board Self-Evaluation is a tool which provides data to the Board-Superintendent Team that guides goal setting for continual improvement.

8. **WHAT TO DO WHEN A SCHOOL BOARD MEMBER RESIGNS**
   Minnesota School Boards Association
   Having a school board member resign – not matter the reason – can be a challenging time for a school board. This presentation will review what boards need to do when a member resigns from interviewing candidates, making an appointment, addressing challenges, and taking the oath of office.

9. **PAY EQUITY: COMPARING APPLES AND ORANGES**
   Minnesota School Boards Association
   State law requires school districts to report compensation data that proves a lack of gender-based wage inequities. Come and learn how pay equity is calculated and how an awareness of pay equity can prevent future problems.

Friday Round Tables

8:00 a.m. – Exhibit Hall A
This session of Round Tables provides an informal presentation of three 20-minute sessions.

1. **GOALS-BASED SUPERINTENDENT EVALUATION**
   Minnesota School Boards Association
   Learn how effective performance evaluations are essential to strengthening your board/superintendent team.

2. **CREATE A CULTURE OF SECURITY: CYBERSECURITY TRENDS**
   Moorhead School District and Eide Bailly, LLP
   Have you created a culture of a security within your organization? Cyberattacks are consistently targeting organizations and your cybersecurity defenses need to be right every time. Preparing for a cyber incident now, will save you time and money in the future. Not getting cybersecurity right, could mean going out of business, should a breach occur. Our team is here to help you create a culture of security, learn more about current trends and next steps.
   - Review cybersecurity trends
   - Identify potential risks within your industry
   - Outline next steps and best practices to mitigate risk

3. **MONTHLY BOARD FINANCIAL REPORTING**
   Byron School District, Forecast5 Analytics, and Austin School District
   What information should a school board member receive to be aware of the financial status of the district? Join this discussion on the importance of budget analysis and management, understanding the value of comparing what actually happened to budgeted revenues and expenditures and linking month to month financial transactions to the district’s year end position.

4. **SET YOUR DISTRICT’S DIRECTION AND GOALS WITH STRATEGIC PLANNING**
   Minnesota School Boards Association
   The School Board’s role is to govern. The school district’s Strategic Plan is the Board’s visionary road map for governing while focusing on student achievement for all. To govern successfully, MSBA recommends the School Board utilize their district’s Strategic Plan regularly when making decisions especially during challenging times.

5. **Q & A ON UNREQUESTED LEAVE OF ABSENCE**
   Minnesota School Boards Association
   Review the steps to the ULA process.

6. **SOLAR SCHOOLS: A BRIGHT IDEA FOR EDUCATION AND COST SAVINGS**
   Roseville Area School District and Clean Energy Resource Teams, University of Minnesota
   Today’s youth are making tomorrow’s energy choices. Over 150 schools across the state are using renewable energy to prepare students for clean energy jobs, lower district costs, and demonstrate community leadership. Attendees will learn why and how Roseville Area Schools installed solar as well as learn about a new $16 million grant program from the State of Minnesota that will make solar a clear choice for schools.
The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

LOWER LEVEL (RED LEVEL)

MSHSL UPDATE
L100AB
Minnesota State High School League
The executive staff of the Minnesota State High School League will provide an update from the League office and will involve significant interaction for attendees to have questions answered. The update will focus on current programming, opportunities for schools and students as well as budget discussion.

COMMUNITY ENGAGEMENT + “THE THIRD TEACHER” = BLUEPRINT FOR INNOVATIVE SCHOOL DESIGN
L100C
Zumbrota-Mazeppa School District, Prior Lake-Savage School District, and Nexus Solutions
In this presentation you will learn how two school districts used the resource guide entitled “The Third Teacher” to engage their school board, staff, and community in new school building design. Learn from their experiences how environments are an essential element of 21st century instruction and learning.

PLAYING BY THE RULES: SCHOOL BOARD CONTROL OF DIVISIVE PUBLIC MEETINGS
L100D
Ratwik, Roszak & Maloney, PA
These days, school board meetings have evolved into political battlefields detracting boards from addressing the everyday operations of their schools. This presentation will address the methods school districts, their boards and administrators can utilize to manage these issues and bring civility back into the boardroom.

BUILDING STUDENT SUCCESS THROUGH FAMILY PARTNERSHIPS IN UNDERSERVED COMMUNITIES
L100E
Roseville Area School District
Come learn why and how Roseville Area Schools has committed to strengthening partnerships with underserved families. The presentation will include how the district uses meaningful communication to build relationships with families to support their child and develop a common vision of success. Specific strategies will be highlighted, as well as enhancements learned during the pandemic.

SCHOOL-BASED MENTAL HEALTH
L100F
The Minnesota School Board Directors of Color and Indigenous Fellowship
Assessing the Impact of Trauma on School Climate and Academic Achievement: Implications from the Field.

LEADING FOR THE FUTURE – MSBA’S LEAF COHORT MEMBERS SHARE HOW THEY USE FUTURES THINKING
L100G
Mahtomedi School District, University of St. Thomas, Anoka-Hennepin School District, and KnowledgeWorks
The MSBA Leaf cohort has been learning about futures thinking and its impact on the work of school boards in Minnesota. Dr. Yohuru Williams, cohort leaders, and school board members will engage you in history to move you to thinking about the Long Now. This is your opportunity to learn more about futures thinking and how it can help your board think beyond this moment in time.

THE MINNESOTA PRINCIPALS SURVEY - THE RESULTS ARE IN!
L100H
Rochester School District and University of Minnesota
Join Dr. Katie Pekel and her research team as they share with us the results of the first ever statewide survey of Minnesota Principals. Hear what principals have to say about their own self-efficacy in multiple areas of leadership, what they need and how they are feeling about their working conditions. This information stands to be very helpful as Boards and Districts think about the recruitment and retention of principals.

WHAT DO I NEED TO KNOW ABOUT PROTECTING MY DISTRICT FROM CYBER ATTACKS
L100I
Mahtomedi School District and Marsh McLennan Agency
As the number and cost of cyber-attacks on Minnesota schools increases in both frequency and cost, causing greater liability, it is important for school leaders to understand what is required to protect their district. This is not a presentation on technology; instead, it will provide an overview of what a leader needs to understand about the evolving situation.

MITIGATING THE RISKS OF SEXUAL MISCONDUCT
L100J
Liberty Mutual Insurance
Eliminating sexual misconduct in schools remains a top priority for educators. Just having a policy and training may not be enough to protect students and reduce related liability exposures to the school system. In this discussion, we will dive deeper into the elements of a sexual misconduct program that school systems should consider to further reduce and potentially eliminate sexual misconduct incidents, protect students, and provide a safe and secure learning environment for all.
Since March 2020, there have been thousands of lawsuits filed against employers alleging labor and employment violations related to the COVID-19 pandemic. Lawsuits range from claims of employer negligence for failure to protect workers to claims of constitutional violations related to employer requirements for masking and vaccination. This presentation will discuss some of these lawsuits and the liability considerations for Minnesota schools.

RED INK AND RED TAPE: THE LAW OF CROWDFUNDING, FUNDRAISING, AND DONATIONS

Revenue from donations, crowdfunding, fundraising, and other sources continue to be used to supplement School District budgets. This presentation will help school leaders navigate the legal and ethical rules, as well as the practical and policy considerations, for the use of these potential revenue streams.

HOW TO PROVIDE SOCIAL, EMOTIONAL AND/OR MENTAL HEALTH SUPPORT TO REDUCE OUT OF DISTRICT PLACEMENTS FOR SPECIAL EDUCATION

Two years ago, we revamped our social, emotional, and mental health support to our self-contained behavioral programs at the elementary level. We have four of these classrooms across our district. We revamped our SEL curriculum as well as added a school social worker for just these four classes. The social worker works intensely with the students and staff. The outcome, not one referral to a more restricted environment in those two years. Out of district placements or setting IV can be very expensive. Not only did we keep our students in a less restrictive environment, we saved the district a great deal of costs in services.

ACCOMMODATING TRANSGENDER STUDENTS: LEGAL UPDATE AND BEST PRACTICES

These presentation addresses a school district’s legal obligation to accommodate transgender students. This issue has received a substantial amount of attention in recent years, including a recent Minnesota Court of Appeals case. Attendees will learn how to identify and respond to the most frequently arising issues involving the accommodation of a transgender student with the understanding that this is an area of the law that is quickly evolving.

FROM POSSIBLE DISSOLUTION TO BACK IN THE BLACK – THE GFW STORY!

Two failed referendums, facing a projected -12% fund balance, reduced/eliminated student programs, and in statutory operating debt (SOD), GFW Public Schools was facing possible dissolution. Through local and statewide collaboration, GFW Public Schools transformed the district and the community, which resulted in exiting SOD, creating a projected 12% fund balance, and adding new programming for students in less than two years.

USING OUT-OF-DISTRICT EXPERTISE TO FACILITATE IMPROVEMENT IN DISTRICT OPERATIONS

Burnsville School District and Baker Tilly Municipal Advisors
During a review of district operations, the Burnsville-Eagan-Savage School District 191 in Burnsville, Minnesota, realized that it would be beneficial to their leadership, students, and constituents to have outside expertise evaluate a particular operation within the district that required change to improve. Attend this workshop to learn how the district used the recommendations from Baker Tilly Municipal Advisors’ school district specialists to make adjustments in operations and ultimately enhance their services overall. This session will provide best practices and lessons learned that all districts can leverage.

IS FOOD SERVICE AT THE TABLE?

Dover-Eyota School District and Minnesota School Nutrition Association
How is your communication in your district? Do you have a process that includes the entire team? Do you include Food Service? Hear from a Food Service Director on why you should be having your Food & Nutrition Program Director included in meetings, dispersing pertinent USDA information, and how to involve all the players in the district!

STRAIGHT TALK FROM STUDENTS

This popular session returns with a new group of students who will tell it like it is. You will have an opportunity to ask these students about their experiences in Minnesota’s public schools.
Thursday Workshops – 3:45 p.m.

LOWER LEVEL (RED LEVEL)

MSHSL UPDATE
L100AB
Minnesota State High School League
The executive staff of the Minnesota State High School League will provide an update from the League office and will involve significant interaction for attendees to have questions answered. The update will focus on current programming, opportunities for schools and students as well as budget discussion.

4TH TIME'S A CHARM
L100C
Maple River School District, ISG Architects, and Kraus Anderson Construction Company
A successful facility referendum requires planning, community engagement, and persistence. The Maple River School District found success on their fourth ask of the community. Hear what they learned in each of their experiences and how they used those lessons to find success and ultimately a new school for their community.

CRITICAL CHOICES IN THE SUPERINTENDENT’S CONTRACT: WHAT SHOULD BE IN AND WHAT SHOULD BE OUT?
L100D
Ratwik, Roszak & Maloney, PA and Minnesota School Boards Association
This long-standing conference presentation on superintendent contracts provides a valuable resource to MSBA members seeking information on how to design, negotiate, and solidify their contractual obligations with the district's superintendent. The model contract developed in partnership with MASA continues to be one of MSBA's most-requested documents both online and in-district.

LEGAL ISSUES IN CRISIS MANAGEMENT FOR SCHOOLS
L100E
Ratwik, Roszak & Maloney, PA
Even in the face of a public crisis, there are legal considerations for distributing information and engaging with the public. This presentation will address common legal issues that arise in a public crisis, including the data practices considerations for press releases, legal limitations on public comment at Board meetings, and limiting staff disclosures to the media.

MN SCHOOL BOARD DIRECTORS OF COLOR AND INDIGENOUS FELLOWSHIP CELEBRATION & AWARD PRESENTATION
L100F
The Minnesota School Board Directors of Color and Indigenous Fellowship
Overcoming Trauma, Celebrating Resilience, 2020 Annual Lighthouse and Xiong Award Ceremony, and introduction of newly elected School Board Directors of Color.

PROFESSIONAL EDUCATOR LICENSING AND STANDARDS BOARD TOP PRIORITIES AND IMPACTS TO DISTRICTS
L100G
Mahtomedi School District, Richfield School District, and Professional Educator Licensing and Standards Board
Come talk with PELSB members and staff to learn about the scope of PELSB’s work and authority including $4 million in grant programs, teacher licensing issues, the teacher shortage, and diversifying the teaching force. We want to hear from you so bring your questions.

SOUTHWEST MINNESOTA CREATING ENTREPRENEURIAL OPPORTUNITIES
L100H
Luverne School District
Entrepreneurial Opportunities for students through the lens of business owners, mentors, and a collaboration of students from a consortium or schools in Southwest Minnesota. Students take all the lessons from their formal school training and incorporate them into a business-oriented mindset.

SECONDS MATTER - WHY RUN, HIDE, FIGHT IS NOT EFFECTIVE AND HOW TO FIX IT.
L100I
Lakeville Area School District and 3D Response
Learn about the three stages of an active shooter, the before, the during, and the after. Learn how 3D Response enhanced the 15 schools in ISD194 to become the safest schools in the Nation. Our comprehensive system and training combined covers all aspects of the act of threat. Have you done everything you can to minimize loss of life? Learn how!

HEALTH INSURANCE: THE GROUNDWORK TO DRIVE NEW DECISIONS
L100J
National Insurance Services and TBD
Industry experts will provide health insurance terms, background information on what to look for in a health insurance plan, and a school district’s responsibilities under the health insurance transparency act (HITA). Come and learn so you can make informed decisions at the school board table.
Thursday Workshops – 3:45 p.m.

MEZZANINE LEVEL (GREEN LEVEL)
WHEN PARENTS BLOW THE WHISTLE ON COACHES
M100B
Ratwik, Roszak & Maloney PA
Complaints about high school coaches from playing time to serious allegations are not a new phenomenon. What is new is the emotional volatility, fueled by social media, related to the complaints. A school district can end up squarely in the middle of cross-community debate. This presentation will discuss how to respond to complaints about coaches keeping in mind the duties of the school district, procedural rights of the coach and privacy of student or personnel data.

BOARD-SUPERINTENDENT RELATIONS: THE THINGS THAT TRIP US UP
M100C
Minnesota School Boards Association and Minnesota Association of School Administrators
The foundation for a good board-superintendent relationship includes the superintendent’s employment contract, job description, and performance evaluation. Too often, problems arise when board members and superintendents do not pay attention to these items. Learn what’s tripping up boards and superintendents, and what steps can be taken to prevent the fall.

CLOSING THE LOOP AT NORTH PARK SCHOOL FOR INNOVATION
M100E
Columbia Heights School District, North Park School for Innovation, and Cuningham Group
The success of North Park School for Innovation’s focus on environmental stewardship and sustainability in education is the story of a dedicated and visionary principal teaming with the Cuningham design team to explore meaningful ways to engage students with nature and natural systems, promote free play, and creative collaborative, innovative and flexible learning environments.

North Park School for Innovation is a Green Ribbon School and has goals of achieving Zero Carbon by 2025. They have focused on closed-loop systems regarding energy and waste, actively engaging students, and curriculum with this process.

TALKING OUT OF SCHOOL: OFF-CAMPUS SPEECH AND STUDENT FIRST AMENDMENT RIGHTS IN THE 21ST CENTURY
M100F
Ratwik, Roszak & Maloney, PA
The Supreme Court’s June 2021 decision in Mahanoy Area School District v. B.L. shed some light on the extent of schools’ ability to regulate off-campus student speech. In this presentation, we will discuss the implications of the long-awaited “cheerleader case,” as well as other Supreme Court precedent on how schools can respond to off-campus student speech. Specific topics will include policy development, off-campus speech and social media, political/social issue speech, and the effect of the “cheerleader case” on cyberbullying.

ELIMINATING THE HIGH SCHOOL GRADUATION RATE GAP IN 5 YEARS
M100G
Richfield School District
Learn how Richfield High School eliminated the 33-point graduation rate gap between white and black students using student voice, structured supports and high levels of rigor.

INSPIRING CAREER INTEREST THROUGH MEANINGFUL PARTNERSHIP: MIDDLE AND HIGH SCHOOL CAREER CONNECTION OPPORTUNITIES
M100H
Staples-Motley School District, Minnesota State Transportation Center of Excellence, and Minnesota State Agricultural Centers of Excellence
Minnesota State hosts eight Centers of Excellence with each serving a major industry that faces serious workforce challenges. The Centers collaborate with industry and educators to attract and prepare students for success in high-demand careers and have a collection of resources and programs to inspire student interest in STEM career fields including Agriculture, Energy, Engineering, IT, and Transportation. Participants will learn how to access many free or low-cost resources as highlights from the Centers’ most impactful outreach efforts over the last two years are shared. Topics include in-person teacher training (Train-the-Trainer), strategies for virtual and in-person career exploration, best practices for helping industry leaders engage with students, poverty-informed practice, and more.

INSPIRING 3RD-12TH GRADE YOUTH TO EXPLORE ENGINEERING THROUGH AN INTEGRATED STEM APPROACH
M100I
New Century Charter School and Minnesota State Engineering Center of Excellence
In this session, participants will explore the importance of using an integrated approach to help students learn about science, technology, engineering, and mathematics. Specific focus will be placed on how schools can facilitate student exploration of engineering and its connections to science, technology, and mathematics using the Minnesota State Engineering Center of Excellence’s Explore Engineering and Engineering Machine Design Contest programs as examples.
Switch To A Library System
That’s Better For Everyone
Improve your library experience.
Positively impact student engagement.

Learn More At Mackin.com
tinyurl.com/accessit-library

Flexible and configurable
Works for every type of school, campus and resource, integrating with virtually all IT systems.

Accessit Library One Search
Accessit Library provides a single discovery tool, extending any search far beyond the library catalog.

Engaging student experience
Accessit Library will motivate your students to be active participants in their own learning and discovery.

Exceptional customer support
Our support team are real people with library experience, eager to assist you.

Robust and reliable
The system runs itself with little need for IT intervention.

DON’T JUST DRIVE THE FUTURE. POWER IT.
#MeetJouley
emissions-free • noise pollution-free • fossil fuel-free

Contact your account manager for more information.
www.telingroup.com ttelin@telingroup.com
Get a $2,500 incentive for each new propane bus (maximum four buses for any one school district or bus company per two year period). Contact us to learn more.

Assumed annual mileage: 15,000. Fuel economies based on 2016 AFLEET data.
Making the cafeteria the happiest place in school!

With...

- Food kids love to eat
- The largest team of chefs & dietitians
- And fun, innovative programs

...we are Chartwells K12 and we’re serving up happy & healthy

For more information contact:
Tim Leary at 612-202-6407 or Tim.Leary@compass-usa.com

Chartwells12.com
Why UCare Medicare Group Plans?

Employers trust us to provide broad coverage with all-in-one convenience. They like how we de-complicate and simplify Medicare for their retirees. We lift the weight off your shoulders — at no cost to you.

Give your retirees the peace of mind they deserve with UCare’s rich benefits.

Ready to learn more? Visit Amy at booth 918.

Your retirees are in good hands. Amy is here for you.

Amy Sundem
Group Medicare Sales Representative
612-676-3669 | asundem@ucare.org
Create a better learning environment from the ground up.

We work with dozens of school districts throughout Minnesota to provide long-lasting, low-maintenance flooring solutions. These products are efficiently installed at the best price on the market with long-term warranties.

Contact us for a free estimate today!

www.hillerfloors.com
For more than 40 years, Taher, Inc., has been providing schools with local, sustainable, and boundary-pushing recipes and chefs that keep your students happy, healthy, and enthused to learn. This is ingrained in our company through a deep love for how food transforms communities. New foods teach us about faraway lands and cultures. Cooking gives us a chance to share, to provide, and to explore something new.

952-945-0505 • sales@taher.com • www.taher.com

twitter.com/taherfood4life  facebook.com/TaherFoodServiceManagement

Commitment to:
Quality,
Health & Nutrition,
Service & YOU!

Bringing positive, memorable change to the communities in which we build, live and work!

75 YEARS
WE BUILD. trust. communities. people.
Looking for Evaluation Forms?
MSBA’s Leadership Conference now has electronic evaluation forms that each person can fill out in the Leadership Conference app.
MINNEAPOLIS CONVENTION CENTER MAP

LEVEL TWO
(YELLOW LEVEL)

LEVEL ONE
(BLUE LEVEL)

MEZZANINE LEVEL
(GREEN LEVEL)

LOWER LEVEL
(RED LEVEL)

LEGEND
- Restrooms
- Escalators (All Levels)
- Elevators (All Levels)
- Stairs (Levels 1 & 2)
- Emergency Stairs
- Automated External Defibrillator
At National Insurance Services (NIS), we specialize in employee benefit plans and full benefits consulting specifically for school districts just like yours. See why we are an innovative leader in employee benefits since 1969. Schools are 98% of our business! Ask for a quote, let us manage all your benefits, and/or learn about our long-term strategic solutions that may help you streamline processes and reduce costs. We look forward to finding the right solution for you.

- Full Benefits Consulting
- Health Insurance
- Disability Insurance
- Vision Insurance
- Dental Insurance
- Life Insurance
- HRAs
- 403(b)
- OPEB Solutions
- Worksite Benefits

www.NISBenefits.com | 800.627.3660
The opinions of the speakers are informational only and do not necessarily reflect the opinions of MSBA.

**LOWER LEVEL (RED LEVEL)**

**MARKETING YOUR DISTRICT - THE IMPORTANCE OF “STORYTELLING”**  
L100A  
Jordan School District and SitelogIQ  
This presentation will focus on how to effectively share the positive things going on in your district through storytelling via your website and social media. The presenters will share why this is important and how it can help you build positive rapport in the community. Participants will learn about strategies and activities that will help you communicate effectively, retain students, attract new families, and recruit and retain employees.

**SCHOOL BOARD MEMBER RESPONSIBILITIES DURING INVESTIGATIONS**  
L100B  
Rupp, Anderson, Squires & Waldspurger, PA  
Board members and administrators often have questions about the proper role for the board when there are school district investigations related to students or staff. This presentation will discuss the laws related to student and staff privacy and the board’s roles and responsibilities related to discipline and following up on claims and allegations against staff or students.

**“CONSTRUCTION CAREER PATHWAYS FOR MINNESOTA STUDENTS – RESOURCES FOR SCHOOL DISTRICTS”**  
L100C  
Minnesota Building and Construction Trades Council, White Bear Lake School District, Construct Tomorrow, Building Strong Communities, and Fair Contracting Foundations  
How can youth graduate high school and immediately transition into a well-paying job? Learn about Minnesota’s registered apprenticeship programs and how they offer opportunities to enter the construction industry at a high wage through on-the-job training and classroom instruction. The earn-while-you-learn model enables individuals to move to the top of the wage scale in three to five years without incurring debt.

**SUPPORTING STUDENT CENTER LEARNING THROUGH A COMPETENCY BASED-FRAMEWORK**  
L100D  
Farmington Area School District  
In a personalized competency based learning environment (PCBL) each learner is challenged and supported based on their learning progression. Learners meet the same common learning targets with the flexibility to determine how they demonstrate their learning. With the support of their teacher, learners co-create their experiences. Learners are encouraged to explore their interests and learn based on their strengths. PCBL develops the whole person, supporting each learner’s social, emotional, mental, and physical needs.

**DANCING WITH THE YETI**  
L100E  
Rock Ridge School District and Cuningham Group  
How three resilient Iron Range communities in Northern Minnesota and two formerly competitive school districts remarkably came together and joined forces around a hopeful Next Century Vision for Learning to reinvigorate optimism in their communities.

**BUILDING A COMMUNITY OF PRACTICE USING A RACIAL EQUITY TOOLKIT**  
L100F  
Intermediate District 287  
Educational Leaders will learn how Intermediate District 287 is integrating explicit consideration of racial equity in decisions, including policies, practices, programs, and budgets. Educational Leaders will learn how asking a set of questions assesses how budget requests and impacts benefit and/or burden students, specifically BIPOC and low-wealth students with disabilities.

**SIMPLIFIED INTEGRATION OF SCHOOL-WIDE SEL (SOCIAL EMOTIONAL LEARNING)**  
L100G  
East Central School District, SCRED (St Croix River Education District), and Brighter Days Grief Center  
Mental health support initiatives are vital, particularly as the pandemic has contributed to the sense of loss and grief. This presentation integrates multiple disciplines and will serve as an introduction to blended services for your district. Participants will leave with access to a free, user-friendly SEL curriculum that has been implemented school-wide in districts across the state.

**TRUE EQUITY IN THE MUSIC CLASSROOM USING THE 3 STRINGS METHOD**  
L100H  
Minneapolis School District  
3 Strings is a new approach in instrumental music pedagogy. Designed to bring music to students with and without special needs together using Modern Band instrumentation. Easy to teach and easy to learn and play in tune! Your students and families will emanate Joy!
YOU’VE BEEN SUED, NOW WHAT? LEGAL AND ADMINISTRATIVE CLAIMS AGAINST SCHOOL DISTRICTS
L100I
Rupp, Anderson, Squires & Waldspurger, PA
An experienced attorney will provide an overview of the processes for the various types of contested legal and administrative claims made against school districts, and ways to avoid them. Topics include state and federal court, as well as administrative investigations and hearings involving OCR, EEOC, MDHR, special education, worker’s compensation, unemployment, and matters before the Minnesota Office of Administrative Hearings.

ADVANTAGES AND DISADVANTAGES OF SELF-FUNDING: NEW HEALTH INSURANCE PRODUCTS ENTERING THE MARKET
L100J
National Insurance Services
Come and hear about market trends and unique solutions.... everything from fully self-insured plans to level funding and stop-loss insurance.

MEZZANINE LEVEL (GREEN LEVEL)
BUILD STRONGER COMMUNITY RELATIONSHIPS THROUGH BRAVE CONVERSATIONS
M100D
Battle Lake School District and Sourcewell
Elected Board Members engage with multiple stakeholders; each group representing a wide spectrum of beliefs, ideologies, and opinions on how to best lead public schools. Leave this session equipped with talking points to use while engaging in polarizing topics, tools for understanding others, and self-care practices that promote longevity of service.

CAUGHT IN THE MIDDLE: TIPS FOR COMMUNICATING WITH DIVORCED AND SEPARATED PARENTS
M100E
Pemberton Law and Sauk Centre School District
All students come from different backgrounds, and therefore have unique experiences occurring at home. Many students have divorced or separated parents or have parents actively going through the divorce process. In this workshop, we will discuss the school district’s role in working with divorced or separated parents, including how to handle parent-teacher communication, coordinate student transportation, respond to difficult custody issues involving court orders, and maintain student privacy with multiple caretakers.

FROM INFORM TO EMPOWER – HOW TRANSFORMATIVE FAMILY ENGAGEMENT CAN CHANGE CLASSROOM AND SCHOOL CULTURE
M100F
Bloomington School District and Minnesota PTA
Want to increase family engagement in your district? Join representatives from Minnesota PTA as they share information about Transformative Family Engagement as defined by National PTA’s Center for Family Engagement. From sharing of information to empowering parents, attendees will share current programs, practices, and policies at their schools. Participants and presenters will work together to brainstorm ideas to bring local Family Engagement to the next level.

THE SCHOOL BOARD MEMBER’S ROLE IN EMPLOYMENT MATTERS
M100G
Ratwik, Roszk & Maloney, PA
By Minnesota law, the employment and discharge of employees is vested in a school board. Yet, the daily operation of employment matters usually rest with administration. These dual roles often lead to confusion as to when a school board can and should become involved in employment matters. This session will help to clarify role of the school board in this decision-making process, what those employment processes involve and the data privacy and Open Meeting Law issues that accompany them.

SCHOOL BOARD MEMBERS UNDER ATTACK DURING THESE TURBULENT TIMES: FIGHT OR FLIGHT?
M100H
This past year, school boards have been tasked to work with school leadership, staff, and community while navigating through a pandemic, economic crisis, political division, and increasing struggles with systemic racism and income inequality. This workshop will discuss the current situation in Minnesota and offer strategies to manage through conflict in and beyond the board room while continuing to focus on why we are all at the table: OUR STUDENTS.

SCHOOL BOARD AND SUPERINTENDENT RELATIONSHIPS MATTER: BEFORE, DURING AND AFTER COVID-19 (OR ANY CRISIS!)
M100I
Prior Lake-Savage School District
School board members and superintendents are dedicated to making decisions based on what is best for students. Effective school board and superintendent relations are essential to understand roles and responsibilities and to establish protocols and practices that build trust and transparency. This session explores the best practices and lessons learned throughout a seven-year period by a school board chair, school board vice-chair and superintendent to establish collaborative, effective relationships, and governance structures with the goal of mutual respect based on “no surprises”.

TAKING FLIGHT: ALIGNING INITIATIVES THROUGHOUT YOUR DISTRICT
M100J
Little Falls School District
During the course of the 2020-2021 school year, the Little Falls Community Schools embarked in a process to align the districts Professional Learning, Digital Transformation, Teacher Development and Evaluation Plan, teacher re-licensure process, and Standards Based Learning shift through the #TakingFlight initiative utilizing the Modern Teacher framework. This session will tell the story of how one district has set a unique path forward to ensure all students and staff can learn- anywhere and anytime.
Renovating & Constructing
BEST IN CLASS FACILITIES
Through Thoughtful Planning & Execution.

WHERE COLLABORATION TAKES FORM
WWW.INGENSAINC.COM
Protection assurance when you need it. The Minnesota School Boards Association Insurance Trust (MSBAIT) endorses companies with a proven record of service.

Property, Inland Marine, and Crime  
Workers’ Compensation  
School Leaders’ Legal Liability  
Automobile  
Group Term Life  
Long-Term Disability  
General Liability  
Excess Liability

MSBAIT has addressed the needs of public schools’ risk-management programs since 1972

Quality Coverage and Service Tailor-Made For School Districts
Call 800-324-4459 to find out what MSBAIT can do for your school district.

www.mnmsba.com/MSBAIT
Friday Closing Session
10:15 a.m. – Noon, Main Auditorium

Thank you for turning off your cell phone during the session!

Call to Order ........................................ Michael Domin, 2021-2022 MSBA President
Entertainment ........................................ by the Jordan Jazz Band, under the direction of Logan Burnside
Please give these students your full attention.
Business Session ......................... Kirk Schneidawind, MSBA Executive Director
- Director District Election Report
Keynote Speaker .................... Cindra Kamphoff: “Shifting Your Mindset: Developing Resilience and Grit in Uncertain Times”

Note: The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Thank you to Wold Architects and Engineers for sponsoring Cindra Kamphoff’s appearance.

District Raffle Winner Announcement ....................................... Kirk Schneidawind, MSBA Executive Director

Adjourn

SCHOOL BOARD RECOGNITION KITS

Superintendents can pick up the School Board Recognition Week kits early this year at the Leadership Conference. Just stop by the resource booth at the registration area. School Board Recognition Week will be February 21-25, 2022. Your kit includes certificates, press releases, a sample opinion column, public service announcements, and more. MSBA responded to requests to have the kits early for people attending the Leadership Conference, so get yours today!
North Central Bus & Equipment has the right bus for you! We offer the industry’s largest selection of powertrain options, so, whether you’re in the market for a Diesel, Gas, Propane, or even Electric Bus, we can help! All of our buses can be tailored to fit your specific needs.

Contact Us Today for More Information!

25112 22nd Avenue, Saint Cloud MN 56301
4821 Mustang Circle, Mounds View MN 55113
Toll-Free: 877-485-9595
Online: www.northcentralinc.com

North Central Bus & Equipment has the right bus for you! We offer the industry’s largest selection of powertrain options, so, whether you’re in the market for a Diesel, Gas, Propane, or even Electric Bus, we can help! All of our buses can be tailored to fit your specific needs.

Contact Us Today for More Information!

25112 22nd Avenue, Saint Cloud MN 56301
4821 Mustang Circle, Mounds View MN 55113
Toll-Free: 877-485-9595
Online: www.northcentralinc.com
Educational Environments that Inspire Students to Achieve Greatness

The Minnesota Healthcare Consortium, a coalition of seven Minnesota Service Cooperatives, provides hundreds of school districts, cities and counties with robust, flexible and affordable health care. In addition to a comprehensive health care offering, MHC offers a best-in-class spending account administration service, featuring industry leading return rates and account fees. Contact your local Minnesota Service Cooperative representative to learn more.
Exhibit Map at a Glance

Minnesota School Boards Association
January 13-14, 2022
Minneapolis Convention Center – Hall A
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>3D Response Systems</td>
<td>6224 Lakeland Avenue, Brooklyn Park, MN 55428</td>
<td>Specialize in K-12 school planning, architecture, engineering, technology, interior design, and site development</td>
</tr>
<tr>
<td>4 Point 0 School Services, Inc.</td>
<td>PO Box 150, St. Peter, MN 56082</td>
<td>School bus transportation</td>
</tr>
<tr>
<td>AIM Electronics/Daktronics, Inc.</td>
<td>10250 Valley View Road, Suite 147, Eden Prairie, MN 55344</td>
<td>Scoreboards, Video System</td>
</tr>
<tr>
<td>Ameresco</td>
<td>701 Xenia Avenue S #240, Golden Valley, MN 55416</td>
<td>Energy services</td>
</tr>
<tr>
<td>Apex Facility Solutions, SBC</td>
<td>403 Jackson St., Ste. 308, Anoka, MN 55303</td>
<td>Guaranteed energy projects, renewable energy, construction management, facility planning</td>
</tr>
<tr>
<td>Applegates</td>
<td>425 W Capitol St. #800, Little Rock, AR 72201</td>
<td>Applegates works with administrators to create a powerful identity with technology making it easy to establish your brand across web, mobile, social media, and alerts</td>
</tr>
<tr>
<td>Architectural Resources, Inc.</td>
<td>704 E. Howard St., Hibbing, MN 55746</td>
<td>Architectural, engineering, and interior design</td>
</tr>
<tr>
<td>Arvig</td>
<td>150 2nd St. SW, Suite 100, Perham, MN 55673-1461</td>
<td>IP camera systems, access control systems, data wiring, fire systems</td>
</tr>
<tr>
<td>ASSA ABLOY Opening Solutions</td>
<td>2635 Patton Rd., Roseville, MN 55113</td>
<td>Doors, hardware, access control</td>
</tr>
<tr>
<td>ATS&amp;R Planners/Architects/Engineers ...</td>
<td>8501 Golden Valley Rd., Ste. 300, Golden Valley, MN 55427-4685</td>
<td>Specialize in K-12 school planning, architecture, engineering, technology, interior design, and site development</td>
</tr>
<tr>
<td>Aviben</td>
<td>1995 East Rum River Drive South, Cambridge, MN 55008</td>
<td>Third Party Administrator handling flex accounts, HRAs, HSAs, COBRA, 403(b)/457(b) Administration and Compliance, as well as Affordable Care Act management software</td>
</tr>
<tr>
<td>Baird</td>
<td>7755 3rd Street North, Suite 400, St. Paul, MN 55128</td>
<td>Public finance</td>
</tr>
<tr>
<td>Baker Tilly</td>
<td>380 Jackson St., Ste. 300, St. Paul, MN 55101-4705</td>
<td>Advisory, tax and assurance</td>
</tr>
<tr>
<td>Ban-Koe Companies</td>
<td>9401 James Ave. S., Ste. 180, Minneapolis, MN 55431</td>
<td>Access control, visitor management, intercom, synchronous clocks, video surveillance, mass notification, and credential management</td>
</tr>
<tr>
<td>Beacon Mobility</td>
<td>1154 N. 5th Street, Minneapolis, MN 55411</td>
<td>Transportation Services</td>
</tr>
<tr>
<td>Beynon Sports</td>
<td>175 N. Industrial Blvd E, Calhoun, GA 30701</td>
<td>Synthetic Running Track</td>
</tr>
<tr>
<td>Blue Horizon Energy</td>
<td>121 Cheshire Lane, Suite 500, Minnetonka, MN 55305</td>
<td>Renewable solar power development</td>
</tr>
<tr>
<td>BoardBook</td>
<td>12007 Research Blvd., Austin, TX 78759-2429</td>
<td>Paperless board agenda preparation</td>
</tr>
<tr>
<td>Bolton &amp; Menk, Inc.</td>
<td>1960 Premier Drive, Mankato, MN 56001</td>
<td>Civil engineering, landscape architecture, master planning</td>
</tr>
<tr>
<td>Bradbury Stamm Construction</td>
<td>340 Highway 10 S., St. Cloud, MN 56304-1243</td>
<td>Construction management</td>
</tr>
<tr>
<td>Bright Schools Project</td>
<td>800 Lund Ave., Anoka, MN 55303</td>
<td>LED lighting</td>
</tr>
<tr>
<td>C &amp; C Courts Inc.</td>
<td>680 East Travelers Trail, Suite 600, Burnsville, MN 55337</td>
<td>Athletic Flooring</td>
</tr>
<tr>
<td>Captivate Media + Consulting</td>
<td>755 Florida Ave. S, Ste. D1, Golden Valley, MN 55426</td>
<td>Communications strategy</td>
</tr>
<tr>
<td>Chartwells School Dining Services ...</td>
<td>615 Bucher Ave., Shoreview, MN 55126</td>
<td>Food service management</td>
</tr>
<tr>
<td>Contegritiy Group Incorporated</td>
<td>101 1st St. SE, Little Falls, MN 56345-3001</td>
<td>Construction management</td>
</tr>
<tr>
<td>Cooperative Purchasing Connection</td>
<td>1001 E. Mount Faith Ave., Fergus Falls, MN 56537-2375</td>
<td>School procurement</td>
</tr>
<tr>
<td>Cunningham Group Architecture, Inc.</td>
<td>201 Main St. SE, Ste. 325, Minneapolis, MN 55414-7025</td>
<td>Architecture</td>
</tr>
<tr>
<td>Dashir Management Services, Inc.</td>
<td>E8723 County Rd. H, Wisconsin Dells, WI 53965-9802</td>
<td>Facility management services</td>
</tr>
<tr>
<td>Design Tree Engineering, Inc.</td>
<td>21308 John Milless Drive, 104, Rogers, MN 55374</td>
<td>Engineering &amp; Land Survey</td>
</tr>
<tr>
<td>DLR Group</td>
<td>520 Nicollet Mall, Ste. 200, Minneapolis, MN 55402-1040</td>
<td>Architecture, engineering, planning, interior design</td>
</tr>
</tbody>
</table>
### Exhibitor Directory

#### Our Distinguished Group of 2022 Exhibitors

<table>
<thead>
<tr>
<th>Exhibitor Name</th>
<th>Address</th>
<th>City, State Zip</th>
<th>Services/Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donlar Construction</td>
<td>550 Shoreview Park Rd.</td>
<td>Shoreview, MN 55418</td>
<td>Construction management and general contracting</td>
</tr>
<tr>
<td>Dormakaba</td>
<td>6161 East 75th Street</td>
<td>Indianapolis, IN 46250</td>
<td>Door hardware</td>
</tr>
<tr>
<td>DSGW Architects</td>
<td>2 W. 1st St., Ste. 201</td>
<td>Duluth, MN 55802-2044</td>
<td>Architecture/Interior Design/Master Planning</td>
</tr>
<tr>
<td>EAPC Architects Engineers</td>
<td>539 Bielenberg Dr., Ste. 115</td>
<td>St. Paul, MN 55125</td>
<td>Building design consulting services for K-12 educational facilities</td>
</tr>
<tr>
<td>Education Minnesota</td>
<td>41 Sherburne Ave.</td>
<td>St. Paul, MN 55103-2119</td>
<td>Minnesota teachers’ union</td>
</tr>
<tr>
<td>Ehlers</td>
<td>3060 Centre Pointe Dr.</td>
<td>Roseville, MN 55113-1122</td>
<td>Independent public financial advisory services</td>
</tr>
<tr>
<td>Eide Bailly, LLP</td>
<td>111 S 2nd Street, Suite 300</td>
<td>Mankato, MN 56001</td>
<td>Accounting services</td>
</tr>
<tr>
<td>EMC Insurance</td>
<td>11095 Viking Dr., Ste. 230</td>
<td>Eden Prairie, MN 55344</td>
<td>Insurance</td>
</tr>
<tr>
<td>Engineering Center of Excellence</td>
<td>131 Trafton Science Center North</td>
<td>Mankato, MN 56001</td>
<td>Education/Industry</td>
</tr>
<tr>
<td>FieldTurf</td>
<td>175 N. Industrial Blvd E</td>
<td>Calhoun, GA 30701</td>
<td>Artificial turf</td>
</tr>
<tr>
<td>FLRSanders, Inc.</td>
<td>3079 92nd Ave.</td>
<td>Princeton, MN 55371-1079</td>
<td>Gym flooring</td>
</tr>
<tr>
<td>Garland Company</td>
<td>3800 East 91st Street</td>
<td>Cleveland, OH 44105</td>
<td>High-performance roofing and building envelope solutions</td>
</tr>
<tr>
<td>Glatfelter Public Practice</td>
<td>PO Box 2726</td>
<td>York, PA 17405</td>
<td>Insurance</td>
</tr>
<tr>
<td>GLTArchitects</td>
<td>808 Courthouse Sq.</td>
<td>St. Cloud, MN 56303-4774</td>
<td>Architectural services</td>
</tr>
<tr>
<td>H+U Construction</td>
<td>5555 West 78th Street, Ste. A</td>
<td>Minneapolis, MN 55439</td>
<td>Construction management services</td>
</tr>
<tr>
<td>H2I Group</td>
<td>430 Industrial Blvd NE</td>
<td>Minneapolis, MN 55413</td>
<td>Athletic, STEM, and educational equipment</td>
</tr>
<tr>
<td>Hallberg Engineering, Inc.</td>
<td>1750 Commerce Ct.</td>
<td>White Bear Lake, MN 55110-4686</td>
<td>Engineering consulting services</td>
</tr>
<tr>
<td>Heartland Business Systems</td>
<td>1700 Stephen St.</td>
<td>Little Chute, WI 54140</td>
<td>Technology services</td>
</tr>
<tr>
<td>Hiller Commercial Floors</td>
<td>2909 S. Broadway</td>
<td>Rochester, MN 55904-5515</td>
<td>Furnish and install commercial flooring for schools throughout Minnesota</td>
</tr>
<tr>
<td>Hoglund Bus Co., Inc.</td>
<td>PO Box 249</td>
<td>116 E. Oakwood Dr. Monticello, MN 55362-0249</td>
<td>IC, International &amp; Collins school buses, parts, service, and sales</td>
</tr>
<tr>
<td>ICS Consulting, Inc.</td>
<td>1331 Tyler Street NE, Suite 101</td>
<td>Minneapolis, MN 55413</td>
<td>Construction Consulting</td>
</tr>
<tr>
<td>Ideal Energies</td>
<td>5810 Nicollet Avenue</td>
<td>Minneapolis, MN 55419</td>
<td>On-site solar energy</td>
</tr>
<tr>
<td>IEA</td>
<td>9201 W. Broadway Ave., Ste. 600</td>
<td>Brooklyn Park, MN 55445-1924</td>
<td>Health and safety services</td>
</tr>
<tr>
<td>Ingens, Inc.</td>
<td>18215 45th Ave. N., Ste. C</td>
<td>Plymouth, MN 55446</td>
<td>Facilities consulting, construction management and engineering services</td>
</tr>
<tr>
<td>Innovative Office Solutions</td>
<td>151 Cliff Rd. E., Ste. 40</td>
<td>Burnsville, MN 55337-1551</td>
<td>Furniture, office essentials, technology, breakroom supplies, school spirit wear, printing, cleaning and facility supplies</td>
</tr>
<tr>
<td>INSPEC, Inc.</td>
<td>5801 Duluth St., Ste. 212</td>
<td>Minneapolis, MN 55422-3953</td>
<td>Engineering/architectural services</td>
</tr>
<tr>
<td>Interuem</td>
<td>9800 8th Ave. N.</td>
<td>Plymouth, MN 55441</td>
<td>Furniture and full-service dealership</td>
</tr>
<tr>
<td>ISG</td>
<td>115 E. Hickory St., Ste. 300</td>
<td>Mankato, MN 56001-3254</td>
<td>Architecture + Engineering + Environmental + Planning</td>
</tr>
<tr>
<td>JLG Architects</td>
<td>124 N. 3rd St., Ste. 300</td>
<td>Grand Forks, ND 58203-3719</td>
<td>Architects</td>
</tr>
<tr>
<td>JMC</td>
<td>108 West Center #200</td>
<td>Lake City, MN 55041</td>
<td>Student Information System</td>
</tr>
<tr>
<td>K-12 by Elor</td>
<td>300 South Tryon Street, Suite 400</td>
<td>Charlotte, NC 28202</td>
<td>Food service management</td>
</tr>
<tr>
<td>Kennedy &amp; Graven, Chartered</td>
<td>150 South Fifth Street, Suite 700</td>
<td>Minneapolis, MN 55402</td>
<td>Legal services</td>
</tr>
</tbody>
</table>
Exhibitor Directory

Our Distinguished Group of 2022 Exhibitors

KFI Engineers ..................................................503
670 County Road B W
St. Paul, MN 55113-4527
Mechanical, electrical engineering, and commissioning services

Kiefer U.S.A..........................................................517
2910 Falling Waters Blvd.
Lindenhurst, IL 60046-6799
Athletic surfaces

Kinect Ed..........................................................730
Diversity, Equity and Inclusion Training

Knutson Construction ........................................420
5985 Bandel Rd. NW
Rochester, MN 55901-8754
Construction

Kraus-Anderson .............................................215, 217
501 S. 8th St.
Minneapolis, MN 55404
Professional construction services, referendum assistance, and facilities planning and management

LAB Midwest, LLC ...........................................330
10235 N. Port Washington Rd.
Mequon, WI 53092
Curriculum, eLearning and Hands-On Training for Technical Education and STEM

Larson Engineering, Inc. .....................................342
3524 Labore Rd.
White Bear Lake, MN 55110-5126
Civil, structural, and curtain wall engineering

LHB .................................................................412
21 W. Superior St., Ste. 500
Duluth, MN 55802-2085
Architecture/engineering

Liberty Mutual Insurance Company ......................526
350 E. 96th St., Mail Stop 01B
Indianapolis, IN 46240
School P&C Insurance

LSE Architects, Inc..........................................508
100 Portland Ave South, Suite 100
Minneapolis, MN 55401
Architecture, interior design and planning services

Lunchtime Solutions, Inc. .................................631
PO Box 2022
391 W. Steamboat Dr.
North Sioux City, SD 57049-2022
Food service management company

Marsh & McLennan Agency ...............................527, 529
6160 Golden Hills Drive
Minneapolis, MN 55416
Insurance and risk management

Meyer Borgman Johnson ..................................117
510 Marquette Avenue South, Suite 900
Minneapolis, MN 55402
Structural design and engineering

Midwest Tennis & Track Co. ...............................505
PO Box 161
22 S. Main St., Ste. 1
Denison, IA 51442-1973
Athletic track and tennis court surfacing

Minnesota Association of School Business Officials .............................................328
1000 Westgate Dr., Ste. 252
St. Paul, MN 55114
School business official association

Minnesota Concrete & Masonry Contractors Association .........................................705
1270 Northland Drive, Suite 150
St. Paul, MN 55120
Non profit trade association

Minnesota Healthcare Consortium ..........................121
5525 Emerald Ave.
Mountain Iron, MN 55768
Health Insurance

Minnesota Propane Association ..........................440, 442, 541, 543
12475 273rd Avenue NW
Zimmerman, MN 55398-8898
Propane industry

Minnesota School Nutrition Association ..................614
21997 County Rd. 141
Kimball, MN 55353
Education/training

Minnesota School Sealant Program .......................709
6980 Fairview Road
Baxter, MN 56425
School sealant program

Minnesota State Energy Center of Excellence ......................................................... 333
1593 11th Avenue
Granite Falls, MN 56241
Education

Minnesota State High School League ..................742
2100 Freeway Blvd.
Brooklyn Center, MN 55430-1735
MSHSL

Minnesota State Southern Agricultural Center of Excellence ................................ 335
1920 Lee Boulevard
North Mankato, MN 56003
Minnesota state colleges

Minnesota State Transportation Center of Excellence ............................................337
1300 145th Street East
Rosemount, MN 55068
Join us to learn more about how we can serve students and educators in your district through promotion, advocacy, and support of transportation-related college and career pathways

Minnesota Wisconsin Playground .........................902
5101 Highway 55, Suite 6000
Golden Valley, MN 55422
Playground equipment

MLA Architects, Inc ..............................................116
12 Long Lake Rd., Ste. #17
St. Paul, MN 55115
Architectural/educational planning

MN Ag Education Leadership Council/ MN Ag in the Classroom ..........................332
1994 Buford Ave., 146 Ruttan Hall
St. Paul, MN 55108-6006
Education materials and grant information

MN Rural Education Association .........................340
PO Box 187
St. Cloud, MN 56302-0187
Education advocacy

MN School Food Buying Group .........................715
2727 N. Ferry St.
Anoka, MN 55303
Cooperative food purchasing group for school nutrition programs

MN State Building and Construction Trades Council ..................................................822, 923
353 7th St. W., Ste. 203
St. Paul, MN 55102-2314
Construction

Molin Concrete Products Company ....................408
415 Lilac St.
Lino Lakes, MN 55014-1005
Structural and architectural precast concrete
Our Distinguished Group of 2022 Exhibitors

Mulcahy ..................................................809
2700 Blue Water Rd., Ste. 100
Eagan, MN 55038
Manufacturers representation

Musco Sports Lighting ................................103
100 1st Ave W
Oskaloosa, IA 52577
Sports field lighting

NanaWall Systems, Inc. .................................522
100 Meadowcreek Dr., #250
Corte Madera, CA 94925
Large opening glass wall systems

National Insurance Services .........................409
14852 Scenic Heights Rd., Ste. 210
Eden Prairie, MN 55344-2289
Group insurance benefits - MSBAIT Life/ LTD plans

Nexus Solutions, LLC ...................................202
6885 Sycamore Ln. N., Ste. 200
Minneapolis, MN 55439-3034
Professional services firm

North Central Bus & Equipment ..............C
25112 22nd Avenue
St. Cloud, MN 56301-9189
School buses

North Central Insulation ...............................326
3205 Pleasant St.,
Altoona, WI 54720
Spray foam roofing and K13 acoustical

North Central States Regional Council of Carpenters ........................................114
700 Olive St.
St. Paul, MN 55130
Carpenter apprenticeships, Career Connections

Northland Securities, Inc. ............................104, 106
150 S. 5th St., Ste. 3300
Minneapolis, MN 55402
Municipal advisory and underwriting services for school districts

O’Meara, Leer, Wagner & Kohl, P.A. ............533
7401 Metro Blvd., Ste. 600
Minneapolis, MN 55439-3034
Legal services

OpenEye .......................................................516
1730 N Madson Street
Liberty Lake, WA 99019
Cloud-managed solutions for video security, business intelligence, and loss prevention

Otter Tail Power Company .........................922
215 S. Cascade St.
Fergus Falls, MN 56537-2801
Energy Management

Palen/Kimball, LLC. .....................................616, 717
1717 University Ave W
Saint Paul, MN 55104-3613
IAQ - ionization systems

Palmer Bus Service ......................................626
PO Box 2026
North Mankato, MN 56002-2026
School bus transportation contractor

PaySchools ..................................................815
4100 Holiday St. NW, Suite 101
Canton, OH 44718
PaySchools central

Pemberton Law Firm ......................................627
110 N. Mill St.
Fergus Falls, MN 56537
Legal services

PFM Asset Management LLC - MSDLAF+ ..........................403
50 S 6th St., Ste 2250
Minneapolis, MN 55402
MSDLAF+/PFM Asset Management, LLC

PFM Financial Advisors, LLC .........................405
50 S. 6th St., Ste. 2250
Minneapolis, MN 55402
Financial advisor

PMA Financial Network, LLC .........................431
5298 Kyler Ave. NE, Ste. 202, 2nd Floor
Albertville, MN 55301
Investment and financial advisory services

PreferredOne ...............................................119
6105 Golden Hills Dr.
Golden Valley, MN 55416-1023
Health insurance

Premier Furniture & Equipment .....................728
PO Box 223
208 Oak Ridge Circle
Waverly, IA 50677
K-12 furniture and equipment

RA Morton & Associates, LLC .......................113
3315 Roosevelt Rd., Ste. 100
St. Cloud, MN 56301-9674
Construction management / facility analysis

RAS ..........................................................535
860 Blue Gentian Rd., Ste. 300
Eagan, MN 55121
Workers’ compensation insurance

Ratwik, Roszak & Maloney, P.A. ...................100
444 Cedar Street, Suite 2100
St. Paul, MN 55101:
Legal services

Ryan Company, Inc. .....................................422
3361 Republic Ave. Upper
St. Louis Park, MN 55426
Boiler manufacturer’s representative

SAAFE LLC ..................................................222, 323
684 Excelsior Blvd, Suite 220
Excelsior, MN 55331
Specializing in outdoor aluminum bleachers, grandstands, press boxes, and indoor telescoping bleachers

Schuler Shook ..............................................406
219 Main St. SE, Ste. 200
Minneapolis, MN 55414
Performing arts experts: Theatre planners, acoustics, and audio/visual consultants

Scranton Products .........................................204
1433 Autumn Drive
Crown Point, IN 46307
Solid plastic toilet partitions and lockers

SFE - Southwest Foodservice Excellence, LLC ..................802, 903
9366 E. Raintree Dr., Ste. 101
Scottsdale, AZ 85260-2098
Foodservice management services

SitelogIQ .....................................................606, 608
2125 2nd St.
St. Paul, MN 55110-3508
Program facilities management

Skyward Inc. ...............................................207
2601 Skyward Dr.
Stevens Point, WI 54482-7700
K-12 administrative software

Solar Midwest ..............................................603
5001 Drew Ave N
Brooklyn Center, MN 55429
Daylighting

Sourcewell ..................................................402
202 12th St. NE
Staples, MN 56479
Cooperative purchasing
## Exhibitor Directory

### Our Distinguished Group of 2022 Exhibitors

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Address</th>
<th>Contact Information</th>
<th>Company and Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Southern Bleacher Company</td>
<td>801 5th Street, Graham, TX 76450-0001</td>
<td>Bleachers</td>
<td></td>
</tr>
<tr>
<td>Sports Lighting Authority</td>
<td>11900 Wayzata Blvd., Suite 216G, PO Box 131386, Minnetonka, MN 55427</td>
<td>Outdoor sports lighting, design lighting systems and lighting specifications</td>
<td></td>
</tr>
<tr>
<td>Stahl Construction</td>
<td>861 E. Hennepin Ave., Ste. 200, Minneapolis, MN 55414</td>
<td>Construction</td>
<td></td>
</tr>
<tr>
<td>Student Assurance Services, Inc.</td>
<td>PO Box 196, 333 Main St. N., Ste. 300, Stillwater, MN 55082-5054</td>
<td>Student accident insurance</td>
<td></td>
</tr>
<tr>
<td>SwedeBro</td>
<td>1409 159th Ave. NE, Ste. 3, Ham Lake, MN 55304-5638</td>
<td>Concrete floor coatings</td>
<td></td>
</tr>
<tr>
<td>Taher, Inc.</td>
<td>5570 Smetana Dr., Minnetonka, MN 55343-9022</td>
<td>Food service management</td>
<td></td>
</tr>
<tr>
<td>Tarkett Sports Indoor</td>
<td>175 N. Industrial Blvd E, Calhoun, GA 30701</td>
<td>Sports flooring</td>
<td></td>
</tr>
<tr>
<td>Teachers On Call®, a Kelly Education company</td>
<td>3001 Metro Dr., Ste. 200, Bloomington, MN 55425</td>
<td>Substitute staffing</td>
<td></td>
</tr>
<tr>
<td>Tech Check, LLC</td>
<td>2 Sartell Street West, Sartell, Minnesota 56377</td>
<td>Low voltage cabling</td>
<td></td>
</tr>
<tr>
<td>Telin Transportation Group</td>
<td>5121 212th St. W, Farmington, MN 55024</td>
<td>Bus sales</td>
<td></td>
</tr>
<tr>
<td>Toltz, King, Duvall, Anderson (TKDA)</td>
<td>444 Cedar St., Ste. 1500, St. Paul, MN 55101</td>
<td>Engineering, planning, consulting</td>
<td></td>
</tr>
<tr>
<td>Tremco Incorporated</td>
<td>205 South Washington Avenue, Albert Lea, MN 56007</td>
<td>Building envelope solutions</td>
<td></td>
</tr>
<tr>
<td>UCare</td>
<td>500 Stinson Blvd. NE, Minneapolis, MN 55413-2615</td>
<td>Group Medicare</td>
<td></td>
</tr>
<tr>
<td>United Bus Sales</td>
<td>16676 197th Avenue NW, Big Lake, MN 55309</td>
<td>Bus Sales</td>
<td></td>
</tr>
<tr>
<td>Vaaler Insurance, Inc.</td>
<td>2701 S. Columbia Rd., Grand Forks, ND 58201</td>
<td>Property/Casualty/Workers' Compensation insurance</td>
<td></td>
</tr>
<tr>
<td>Virco, Inc.</td>
<td></td>
<td>School and office furniture</td>
<td></td>
</tr>
<tr>
<td>VS - America, Inc.</td>
<td>1940 Abbott St., Ste. 501, Charlotte, NC 28203</td>
<td>Classroom furniture/dynamic, flexible solutions</td>
<td></td>
</tr>
<tr>
<td>W. L. Hall Company</td>
<td>530 15th Ave. S., Hopkins, MN 55343-7834</td>
<td>Construction specialties</td>
<td></td>
</tr>
<tr>
<td>WB Manufacturing</td>
<td>507 E. Grant St., Thorp, WI 54771</td>
<td>Educational furniture</td>
<td></td>
</tr>
<tr>
<td>Webber Recreational Design, Inc.</td>
<td>1442 Brooke Ct., Hastings, MN 55033-3266</td>
<td>Park and playground equipment</td>
<td></td>
</tr>
<tr>
<td>Wendel Architecture</td>
<td>401 2nd Ave. N., Ste. 206, Minneapolis, MN 55401-2097</td>
<td>Architecture, planning, interior design</td>
<td></td>
</tr>
<tr>
<td>Widseth</td>
<td>PO Box 2720, 7804 Industrial Park Rd., Baxter, MN 56425-2720</td>
<td>Architecture, engineering, land surveying, and environmental services, with seven offices serving school districts throughout Minnesota</td>
<td></td>
</tr>
<tr>
<td>Wold Architects and Engineers</td>
<td>332 Minnesota St., Ste. W2000, St. Paul, MN 55101-4402</td>
<td>Architectural and engineering services</td>
<td></td>
</tr>
<tr>
<td>WSB</td>
<td>701 Xenia Avenue South, Suite 300, Minneapolis, MN 55416</td>
<td>Engineering consulting services: civil, traffic and transportation, site planning, public engagement, recreational facilities, construction management, wastewater, potable water and stormwater</td>
<td></td>
</tr>
<tr>
<td>Zerr Berg Architects</td>
<td>510 4th Avenue North, Fargo, ND 58102</td>
<td>Architecture</td>
<td></td>
</tr>
</tbody>
</table>
Many school safety & security plans have dangerous gaps. Are your students & staff protected?

Security experts at Minnesota-based BrightTower Safety & Security Systems have identified 7 common flaws and vulnerabilities in school safety plans.

Learn how to affordably identify & address potential gaps in your plan. Email BrightTower@veridocs.com to receive your free white paper.
A PARTNER #LIKENOOTHER

Stahl provides professional consulting, development, and construction services. We foster growth and education through the built environment to enrich the lives of students and faculty.

HEADQUARTERS:
861 E. Hennepin Ave, Ste 200
Minneapolis, MN 55414

stahlconstruction.com
Build a more equitable and inclusive school environment inspired by student voice

www.captivatemedia.us/voices-framework

School and student success are at the forefront of what we do everyday

Our complimentary training and technical support from our local team of experts set our schools up for success so they can focus on what matters, students.

To learn how jmc can help your school be successful, visit jmcinc.com.

Red Lake Elementary School & Early Childhood Addition, Red Lake, MN

WiDSETH
ARCHITECTS • ENGINEERS • SCIENTISTS • SURVEYORS

Widseth.com
PROTECTING SCHOOLS SINCE 1974

Your Minnesota classrooms deserve the security of solid coverage and local expertise. You can Count on EMC® to provide the resources you need to keep your schools safe.

Make the smart choice—choose EMC.
Shaping the future, one project at a time.

Working with communities to build what’s next in infrastructure.

Forge ahead.

LAKE MARION TRAIL | BURNSVILLE, MINNESOTA
Mark Lenz, AIA
(651) 770-4442
architectsmla.com

Educational Planners

White Bear Lake Area Schools 2021

Mark Lenz, AIA
(651) 770-4442
architectsmla.com

WE HAVE YOUR BUILDING COVERED!

Kline-Johnson offers a variety of products and services in the commercial building envelope market, providing experience blended with high quality Roofing, Waterproofing, and Vertical Wall Construction. Our reputation for providing excellent service, and quality products that perform is unmatched.

Please contact us for assistance with your next construction project!

www.kline-johnson.com
(952)-854-8723
2950 Metro Drive Suite 306
Bloomington, MN 55425

History & Heritage Center, Minnesota State Fair Grounds
Advancing School Law

- Student Management
- Labor & Employment Law
- In-Service Trainings
- Special Education
- Data Privacy & Open Meeting Law
- School Board Advice & Policy Development
- Investigations, Harassment & Discrimination
- School Business Office Affairs

444 Cedar St., Suite 2100
St. Paul, MN 55101

P: 612-339-0060
www.ratwiklaw.com

Find us on social media
MSBA’s Vendor Directory

MSBA’s Vendor Directory helps connect school districts with the products and services they need. The directory is always at your fingertips. You’ll find it printed in the back of every Journal magazine as well as on the MSBA website at www.mnmsba.org. Most listings in the web version of this directory include a link so you can head instantly to a website or email address. The directory includes everything you need to know to contact a company quickly—phone numbers, fax numbers and addresses—in an easy-to-read format. If you have a service or product you would like included in this directory, please contact Erica Nelson at 763-497-1778 or erica@pierreproductions.com.

ARCHITECTS/ENGINEERS/ FACILITY PLANNERS

Apex Facility Solutions, SBC (Cody Capra)
403 Jackson St., Suite 308
Anoka, MN 55303
715-519-0781
www.apex-co.us
codyc@apex-co.us

ATS R Planners/Architects/Engineers (David Maroney)
8501 Golden Valley Road, Ste. 300
Minneapolis, MN 55427
763-545-3731, Fax 763-525-3289
www.atsr.com
dmaroney@atsr.com

Cunningham (John Pfluger)
201 Main St. SE, Ste. 325
Minneapolis, MN 55414
612-379-3400, Fax: 612-379-4400
www.cunningham.com
jpfluger@cunningham.com

DLR Group (Paul Lawton, AIA, ALEP)
520 Nicollet Mall, Ste. 200
Minneapolis, MN 55402
612-977-3500, Fax: 612-977-3600
www.dlrgroup.com
plawton@dlrgroup.com

EAPC Architects Engineers (Sean Sugden)
539 Bielenberg Drive, Suite 115
St. Paul, MN 55125
701-412-3489
www.eapc.net
sean.sugden@eapc.net

GLT Architects (Steve Paasch)
808 Courthouse Square
St. Cloud, MN 56303
320-252-3740, Fax 320-255-0683
www.gltarchitects.com
spaasch@gltarchitects.com

Hallberg Engineering, Inc. (Richard Lucio)
1750 Commerce Court
White Bear Lake, MN 55110
651-748-1100, Fax: 651-748-9370
www.hallbergengineering.com
info@hallbergengineering.com

ICS (Pat Overom)
1331 Tyler St. NE, Ste. 101
Minneapolis, MN 55413
763-354-2670, Fax: 763-780-2866
www.ics-builds.com
pat.overom@ics-builds.com

InGensa, Inc. (Jacqui Coleman)
18215 45th Ave. N, Ste. C
Plymouth, MN 55446
952-222-3551, Fax 952-222-9980
www.ingensainc.com
jcoleman@ingensainc.com

Inspec, Inc. (Jason Popovich)
5801 Duluth St.
Minneapolis, MN 55422
763-546-3434, Fax: 763-546-8699
www.inspec.com
jpopovich@inspec.com

JLG Architects (Dan Miller)
525 Broadway
Alexandria, MN 56308
320-759-9030
www.jlgarchitects.com
info@jlgarchitects.com

Larson Engineering, Inc. (Matt Woodruff)
3524 Labore Road
White Bear Lake, MN 55110
651-481-9120, Fax 651-481-9201
www.larsonengr.com
mwoodruff@larsonengr.com

LSE Architects, Inc. (Jennifer Anderson-Tuttle)
100 Portland Ave South, Ste. 100
Minneapolis, MN 55401
612-343-1010
www.lse-architects.com
jtuttle@lse-architects.com

MLA Architects (Mark Lenz)
12 Long Lake Road, Ste. 17
St. Paul, MN 55115
651-770-4442, Fax 651-770-1997
www.architectsmla.com
mark@architectsmla.com

Nexus Solutions (Michael David)
6885 Sycamore Lane North, Ste. 200
Maple Grove, MN 55369
612-747-1003, Fax 763-201-8410
www.nexussolutions.com
mdavid@nexussolutions.com

SiteLogIQ (Ellen Anderson)
2125 2nd St.
White Bear Lake, MN 55110
888-514-1971, Fax: 952-487-9389
www.sitelogiq.com
ellen.anderson@sitelogiq.com

TSP, Inc. (Von Petersen, AIA)
1500 Highway 52 N
Rochester, MN 55901
507-288-8155
www.teamtsp.com
peterserv@teamtsp.com

Wendel (Jim Wilson)
401 2nd Avenue North, Suite 206
Minneapolis, MN 55401
612-332-1401
www.wendelcompanies.com
jwilson@wendelcompanies.com

Widseth (Mike Angland)
7804 Industrial Park Road
Baxter, MN 56425
218-316-3608, Fax: 218-829-2517
www.widseth.com
mike.angland@widseth.com

Wold Architects and Engineers (Vaughn Dierks)
332 Minnesota St., Ste. W2000
St. Paul, MN 55101
651-227-7773, Fax 651-223-5646
www.woldae.com
mail@woldae.com

ATHLETIC FACILITIES

Inspec, Inc. (Jason Popovich)
5801 Duluth St.
Minneapolis, MN 55422
763-546-3434, Fax: 763-546-8699
www.inspec.com
jpopovich@inspec.com

ISG (Andy Brandel)
6465 Wayzata Boulevard, Suite 970
St. Louis Park, MN 55426
952-426-0699
www.isginc.com
andy.brandel@ISGInc.com

Pemberton Law Firm
110 North Mill St.
Fergus Falls, MN 56537
218-736-5493, Fax: 218-736-3950
www.pemlaw.com

Ratkwik, Roszak & Maloney, P.A. (Ann R. Goering)
444 Cedar Street, Suite 2100
St. Paul, MN 55101
612-339-0038, Fax: 612-339-0060
www.ratkwiklaw.com
info@ratwiklaw.com

Rupp, Anderson, Squires & Waldspurger & Mace, P.A. (Ann Thorne)
333 South 7th Street, Suite 2800
Minneapolis, MN 55402
612-436-4300, Fax: 612-436-4340
www.raslaw.com
ann.thorne@raslaw.com

Taft Stettinius & Hollister LLP (Daniel F. Burns)
520 Nicollet Mall, Ste. 2800
Minneapolis, MN 55402
763-546-3434, Fax: 763-546-8699
www.taftlaw.com
dburns@taftlaw.com

ATTORNEYS

Kennedy & Graven, Chartered (Maggie R. Wallner)
Fifth Street Towers
150 South Fifth St., Ste. 700
Minneapolis, MN 55402
612-337-9300, Fax 612-337-9310
www.kennedy-graven.com
contactus@kennedy-graven.com

Knutson, Flynn & Deans, P.A. (Steve Knutson)
1155 Centre Pointe Dr., Ste. 10
Mendota Heights, MN 55120
651-222-2811, Fax: 651-225-0600
www.kfdmn.com
sknutson@kfdmn.com

Pemberton Law Firm
218-736-5493, Fax: 218-736-3950
www.pemlaw.com

Ratkwik, Roszak & Maloney, P.A. (Ann R. Goering)
444 Cedar Street, Suite 2100
St. Paul, MN 55101
612-339-0038, Fax: 612-339-0060
www.ratkwiklaw.com
info@ratwiklaw.com

Rupp, Anderson, Squires & Waldspurger & Mace, P.A. (Ann Thorne)
333 South 7th Street, Suite 2800
Minneapolis, MN 55402
612-436-4300, Fax: 612-436-4340
www.raslaw.com
ann.thorne@raslaw.com

Taft Stettinius & Hollister LLP (Daniel F. Burns)
80 South 8th St., Ste. 2200
Minneapolis, MN 55402
612-977-8511, Fax: 612-977-8650
www.taftlaw.com
dburns@taftlaw.com

JOURNAL | LEADERSHIP CONFERENCE PROGRAM
MSBA’s Vendor Directory

FINANCIAL MANAGEMENT

Ehlers
(Greg Crowe)
3060 Centre Pointe Dr.
Roseville, MN 55113
651-697-8522, Fax 651-697-8555
www.ehlers-inc.com
gcrowe@ehlers-inc.com

MSBA-Sponsored CP-DBS,
LLC d/b/a Payschools
(Rick Killian)
40 Burton Hills Blvd., Ste. 415
Eden Prairie, MN 55422
612-338-7392, Fax 612-338-7393
www.payschools.com
rick.killian@payschools.com

MSBA-Sponsored MNTAAB (Minnesota Tax and Aid Anticipation Borrowing Program)
(Kelly Smith, Baker Tilly)
651-223-3099
www.bakerkilly.com
kelly.smith@bakerkilly.com

MSBA-Sponsored P-Card
(Procurement Card) Program
800-891-7910 or 314-878-5000
www.msbapcard.org
kelly.smith@bakertilly.com

PFM Asset Management, LLC - MSDLAF+
(Brian Johnson)
50 S. 6th St., Ste. 2250
Minneapolis, MN 55402
612-371-3720, Fax 612-338-7264
www.psmsd.com
johnsonb@pfm.com

FLOOR COVERINGS

Hiller Commercial Floors
(Dave Bahr)
2909 South Broadway
Rochester, MN 55904
507-254-6858 or 888-724-1766
www.hillerbahr.com/commercial

FOOD SERVICE PRODUCTS & SERVICES

Chartwells School Dining Services
(Tim Leary)
360 Spring Street #341
St. Paul, MN 55102
612-202-6407
www.chartwells.com
Tim.Leary@compass-usa.com

HEALTH INSURANCE

PreferredOne
(Dan Stewart)
6105 Golden Hills Dr.
Golden Valley, MN 55416
763-847-3331, Fax 763-847-4010
www.preferredone.com
dan.stewart@preferredone.com

INDOOR AIR QUALITY

IGS
(Andy Brandel)
6455 Wayzata Boulevard, Suite 970
St. Louis Park, MN 55426
952-426-0699
www.igsinc.com
andy.brandel@igsinc.com

INSURANCE

EMC Insurance Companies
(Marcus Traetow)
1105 Viking Dr., Ste. 230
Eden Prairie, MN 55344
612-643-4738
www.emcins.com
marcus.k.traeetow@emcins.com

Minnesota School Boards Association Insurance Trust (MSBAIT)
(Tiffany Gustin, Gary Lee)
9100 West Jefferson Ave.
St. Peter, MN 56082-3015
800-324-4459, Fax 507-931-1515
www.mnmsba.org/MSBAIT
glee@mnmsba.org

National Insurance Services
(Rob Keller)
14852 Scenic Heights Road, Ste. 210
Eden Prairie, MN 55344
800-627-3660, Fax 262-814-1360
www.nisbenefits.com
rkeller@nisbenefits.com

Ucare Medicare Group
(Amy Sundem)
500 Stinson Blvd
Minneapolis, MN 55414
612-676-6900
https://home.ucare.org/en-us/
health-plans/medicare/group-
medicare/groupsales/ucare.org

LABOR RELATIONS

Kennedy & Graven, Chartered
(Maggie R. Wallner)
Fifth Street Towers
150 South Fifth St., Ste. 700
Minneapolis, MN 55402
612-337-9300, Fax 612-337-9310
www.kennedy-graven.com
contactus@kennedy-graven.com

Ratwik, Roszak & Maloney, P.A.
(Ann R. Goering)
444 Cedar Street, Suite 2100
St. Paul, MN 55101
612-339-0060, Fax: 612-339-0038
www.ratwik.com
info@ratwik.com

LIGHTING

Designer Specialty Products
(Jeff May)
5001 Drew Ave N
Brooklyn Center, MN 55421
763-546-3434, Fax: 763-546-8669
www.inspec.com
jpopovich@inspec.com

PUBLIC FINANCE

Kennedy & Graven, Chartered
(Maggie R. Wallner)
Fifth Street Towers
150 South Fifth St., Ste. 700
Minneapolis, MN 55402
612-337-9300, Fax: 612-337-9310
www.kennedy-graven.com
contactus@kennedy-graven.com

Ratwik, Roszak & Maloney, P.A.
(Ann R. Goering)
444 Cedar Street, Suite 2100
St. Paul, MN 55101
612-339-0060, Fax: 612-339-0038
www.ratwik.com
info@ratwik.com

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT

FINANCIAL MANAGEMENT
**STRUCTURAL DESIGN/ENGINEERING**

**ISG**  
(Andy Brandel)  
6465 Wayzata Boulevard, Suite 970  
St. Louis Park, MN 55426  
952-426-0699  
www.isginc.com  
andy.brandel@ISGInc.com

**Meyer Borgman Johnson**  
(Gary Sabart)  
510 Marquette Ave. S, #900  
Minneapolis, MN 55402  
612-604-3654, Fax: 612-337-5325  
www.seestructure.com  
gsabart@mbjeng.com

**TRANSPORTATION**

**Hoglund Bus Company**  
116 East Oakwood Drive  
Monticello, MN 55362  
763-295-5119, Fax: 763-295-4992  
www.hoglundcompanies.com  
marketing@hoglundbus.com

**Minnesota Propane Association**  
(Dave Wager)  
12475 273rd Ave NW  
Zimmerman, MN 55398  
763-633-4271  
Fax: 763-631-4272  
www.discoverpropanemn.com  
info@mnpropane.org

**Minnesota School Bus Operators Association**  
(Shelly Jonas)  
10606 Hemlock St. NW  
Annandale, MN 55302  
320-274-8313, Fax 320-274-8027  
www.msboa.com  
shellyj@msboa.com

**North Central Bus & Equipment**  
(Amber Barth)  
25112 22nd Ave  
St. Cloud, MN 56301  
320-257-1214  
www.northcentralinc.com  
amberb@northcentralinc.com

**Telin Transportation Group**  
(Todd Telin)  
5121 212th St. West  
Farmington, MN 55024  
952-435-9060, Fax: 952-435-9066  
www.telingroup.com  
ltein@telingroup.com

**United Bus Sales**  
(Justin Robinson)  
16876 197th Ave NW  
Big Lake, MN 55309  
612-478-8525  
www.unitedbussales.com  
justin@unitedbussales.com

Jim Wilson, AIA, LEED AP, ALEP  
jwilson@wendelcompanies.com
Hoglund Bus Co. has been in business since 1947 and we are dedicated to stocking a large inventory of both new and used buses. Our knowledgeable and supportive sales staff will work with you to find a solution to your fleet needs. We have a variety of financing options that fit every budget.

VISIT US AT BUS BOOTH A

Hoglund Bus Co. is a proud supporter of the

763.295.5119
www.hoglundbus.com

DELIVERING TRANSFORMATIVE PROJECTS THAT MATTER

NORTH HIGH SCHOOL AND NORTH CTE CENTER

JENNIFER ANDERSON-TUTTLE, Assoc. AIA/LEED AP
Principal Director of Education | Public Sector
612.343.1010 • 612.381.0458 | j Anderson-tuttle@lse-architects.com • lse-architects.com
IS YOUR HEALTH PLAN AS DISTINCTIVE AS YOUR STAFF?

Your employees are extraordinary. Support the work they do for your students, district and community with a remarkable health plan.

PreferredOne’s comprehensive, cost-effective health plans offer the networks and service your employees deserve. Plus, you can customize features to fit your financial plan and achieve your district’s unique health and wellness goals.

PreferredOne. Minnesota’s leader in school district health plans.

PreferredOne.com

A UnitedHealthcare Company
Our attorneys provide responsive, creative, practical and high-quality legal services to public school districts.

Alex D. Ivan  
Greg S. Madsen  
Peter A. Martin  
Maggie R. Wallner  
Adam C. Wattenbarger  
Jenny S. Boulton  
Josh P. Devaney  
Martha N. Ingram  
Sofia E. Lykke  
Sarah J. Sonsalla  
James M. Strommen

Education Law  
Finance and Bond  
Construction  
Civil Litigation  
Real Estate and Business